

Co-Creation LAB

1921
—2021



UNIVERSITÀ
CATTOLICA
del Sacro Cuore



ITALIA

LA BELLEZZA UNISCE LE PERSONE
BEAUTY CONNECTS PEOPLE
الجمال يجمع الناس

E4IMPACT
FOUNDATION

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A University Alliance for High Impact Entrepreneurs in Africa

Italian Pavilion - Amphitheatre

14th October 2021 - 11.00-13.00

11.00

Welcoming Remarks

Fabio Petroni, Director of Programmes, E4Impact Foundation (Italy)

11.10

The E4Impact Alliance and how it is changing entrepreneurship education

David Cheboryot, East Africa GM, E4Impact Foundation (Kenya)

Wondwosen Tamrat, Founder and President of St. Mary University (Ethiopia)

11.40

How entrepreneurship programs can spur sustainable businesses

Francescah Munyi, Founder of Kofar (Kenya) (connecting remotely)

Erasung Hadijah Ahmed, Founder of Myda Foods (Ghana) (connecting remotely)

12.00

From training programs to platforms of services: the future of entrepreneurship education

Ihab Salama, CEO Elsewedy Education (Egypt) (connecting remotely)

Fabio Petroni, Director of Programmes, E4Impact Foundation (Italy)

12.20

Questions and Answers