# Banking and Public Management

## Prof. Simone Rossi and Prof. Elena Zuffada

**Module I – Banking**

Prof. Simone Rossi

***COURSE AIMS AND INTENDED LEARNING OUTCOMES***

The course aims to help students acquire theoretical and applied tools in order to understand the functions of the financial system, as well as the role of the different financial intermediaries. There is a special focus on the topic of banking regulation and on organisational and strategic innovations that are reshaping the financial sector.

At the end of the course, students will have acquired:

* an awareness of the main actors in the financial system;
* understanding of the financial system’s role within the economic system;
* understanding of the determining factors of the continuous evolution of financial systems, of their components and of the single intermediaries operating inside them;
* understanding of the development paths of bank regulation and its impact on strategic choices of financial intermediaries;
* the ability to evaluate and measure a bank’s profitability, efficiency and financial soundness indicators.

COURSE CONTENT

The course covers the following topics:

- Structure and development of the financial system: the fundamentals of the financial system and of its functions.

- Theoretical outline of financial intermediation: the types of financial intermediaries and banks’ specific role.

- The functions of banks: providers of financial services, monetary functions and instruments for the transmission of monetary policy stimulus.

- The regulation of the financial system, the control instruments and the role of Supervisory Authorities.

- The. organisational models that can be adopted by financial intermediaries.

 ***READING LIST***

Compulsory text:

A. Banfi-M. Biasin-M. Oriani-G.M. Raggetti, *Economia degli intermediari finanziari (fourth edition)*, Isedi, 2022.

Text recommeded for further in-depth study on the subject of banking transactions:

M. Borroni-M. Oriani, *Le operazioni bancarie,* Il Mulino, Bologna, 2020.

***TEACHING METHOD***

In the course active teaching methods are used based on frontal lectures in the classroom and on guided exercises aimed at the analysis of financial intermediaries’ financial statements, on seminars and corporate presentations.

***ASSESSMENT METHOD AND CRITERIA***

The exam consists in a written test, normally including:

* 4 open questions (each with a maximum mark ranging from 5 to 8 points, depending on the complexity of the assessed knowledge/skills)
* 5 multiple choice questions and/or true/false (each marked one if correct and zero if skipped or wrong).

The assessment criteria for the open questions will include presentation clarity and efficacy; pertinent answers, proficiency in the use of the technical lexicon, comprehensive arguments.

The pass mark is 18/30.

For further information, students should refer to what is written on the Blackboard in the relevant “Exam Guide” available in the “Materials” section, on the page dedicated to the course.

***NOTES AND PREREQUISITES***

During lessons the lecturer will point out the parts of the reading list that students must study in order to prepare for the exam. Support material and updates will be available on Blackboard.

Students are strongly advised to attend, even though it is not compulsory.

There are no specific prerequisites in order for students to attend the course; nevertheless, it will be useful for students to have prior knowledge of rules for drawing up a balance sheet, of corporate finance and of the organisational models which companies may choose to adopt. Students are expected to have an interest in and intellectual curiosity for course topics.

Information on office hours available on the teacher's personal page at http://docenti.unicatt.it/.

# Module II Public Management

## Prof. Elena Zuffada

***COURSE AIMS AND INTENDED LEARNING OUTCOMES***

The course aims:

* to apply the conceptual formats of business economics to the specific context of public administrations in order to examine the organisational dynamics and operational issues and measure results in relation thereto;
* to analyse the development of the role of public administrations within modern economic systems.

The students are expected to acquire:

* An adequate understanding of the role and relative weight of the public system's performance vis-à-vis a nation's competitiveness.
* An in-depth understanding of how public administrations are run at a national and international level.
* The capacity to analyse and tackle public management issues in order to identify the range for action and the tools with respect to modernizing Italy's public administration.

***COURSE CONTENT***

* General overview of the public sector.
* The role of public administrations in respect to a country’s competitiveness.
* Historical evolution of public entities: from the exercise of powers vested by government authorities to the supply of services and regulation of the economic-social system.
* Potential and limits for applying business logic to the management of public administrations.
* Characteristics of public entities and the repercussions thereof on management.
* The relationships between central government and local administrations: decentralisation vs. autonomy.
* Traditional and innovative sources of funding.
* Organisational choices and HR management systems.
* Accounting and reporting in the public sector: the move from cash to accrual, the relevance of management accounting.
* From administrative checks to management control: how to increase managerial accountability.
* Change management in public entities, and related challenges for public managers.

The syllabus with the course timetable and the list of learning materials will be posted on Blackboard.

***READING LIST***

E. Zuffada, *Una pubblica amministrazione che funziona per la crescita del Paese. Cultura, strumenti e condizioni per un reale cambiamento*, Vita e Pensiero, Milano, 2012.

***TEACHING METHOD***

With an emphasis on developing the theoretical and practical understanding of public administrations and tackling current issues in managing public-sector companies, a combination of teaching methods is contemplated (lectures on theory, class discussion of case studies, discussions with professionals in the field and business games), so to enrich the analytical skills and the critical attitude of students.

***ASSESSMENT METHOD AND CRITERIA***

Grading will be based on the results of a written test, lasting 60 minutes. The exam will comprise:

* multiple choice questions
* open questions.

The evaluation of the open questions will focus on the clarity of answers, their completeness, their adherence to the question asked, the use of an appropriate language.

Pass grades are equal, at least, to 18/30.

***NOTES AND PREREQUISITES***

Information on office hours available on the teacher's personal page at <http://docenti.unicatt.it/>.

Attending class is warmly advised. Students must have read basic courses in business ecoomics, organisation, accounting, management control.