# Bsuiness English for Banking and Finance

## Course co-ordinator: Prof. Maria Luisa Maggioni; Instructor: Dean Alistar Tobias Willis

***COURSE AIMS AND INTENDED LEARNING OUTCOMES***

Improve students’ English knowledge and course specific vocabulary with practical use of English through case study situations in business, banking, and finance sectors and how to report findings in a business environment.

**Learning outcomes:** This course should help students to improve their ability to understand and use English in the field of Banking and Finance through comprehension, speaking and writing.

**Level of English B2+**

***COURSE CONTENT***

The course will cover articles focusing on grammar and vocabulary for the set level in the following areas:

adverbs of degree, descriptive verbs, dependent verbs, gerunds, predictions and probability, word partnerships, linking ideas, word families; prefixes/suffixes, opposites and synonyms, prepositions, and vocabulary development.

Skills: negotiating, dealing with customers, presentations, doing business internationally and cultural differences, writing emails, reports, and summaries.

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| **Date** | **Topic** | **Language skills** |
| Lesson 1 | Topic: *Developing global professionals & working across cultures* | * Discussion about international qualifications * Reading comprehension and vocabulary development * Developing spoken English skills * Listening: *note taking specifics* * Holding a meeting |
| Lesson 2 | Topic: *International finance reporting standards & doing business internationally* | * Reading comprehension skills * Vocabulary development * Speaking: group work activity culture and business * Writing practice 1 – *business emails* |
| Lesson 3 | Topic: *Accounting for banks & presentations* | * Reading comprehension and vocabulary development * Development of critical thinking skills in English * Speaking: *how to give good presentations* * Listening*: presentation breakdown* |
| Lesson 4 | Topic: *Overseas investment and Mergers and Acquisitions and case study* | * Reading comprehension and vocabulary development * Listening: successful mergers and acquisitions * Speaking: role-play activities case study * Video: *Rinnovar International case study 1* |
| Lesson 5 | Topic: *Responsible investing and, raising finance* | * Reading comprehension and vocabulary development * Listening: ways to raise finance * What criteria do investors use? * Writing 2: *summary writing* * Developing presentation skills * *Speaking: Negotiating role play preparation* |
| Lesson 6 | Topic: *Corporate governance and case study* | * Reading comprehension and vocabulary development * Listening: Financing of films * Speaking: Role play production in groups * Video: *Last throw of the dice case study 2* |
| Lesson 7 | Topic: *Banking a risky business* | * Reading comprehension and vocabulary development * Listening: key steps of risk management * Writing: reports * Video*: Winton Carter Mining case study 3* |
| Lesson 8 | *Topic: Customer service* | * Reading comprehension and vocabulary development * Listening: customers changing behaviour * Speaking: group discussion about experiences of customer relations. * Video: Hurrah airlines case study * Writing: reports II |

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| Lesson 9 | Topic: *Scary audit jargon and vocabulary assessment in exam* | * Reading comprehension and vocabulary development * Vocabulary revision * Writing recap: emails, reports, and summaries |
| Lesson 10 | Topic: *Revision and continued assessment criteria* | * Recap and revision on the exam criteria * Case study 1 *Rinnovar International* * Case study 2 *Last throw of the dice* * Case study 3 *Winton Carter Mining* * Case study 4 Hurrah airlines |

***READING LIST[[1]](#footnote-1)***

D. Cotton, D. Falvey, S. Kent: *Market leader upper intermediate extra with my english* lab, ISBN 9781292366517 Pearson. [*Acquista da VP*](https://librerie.unicatt.it/scheda-libro/cotton-d-falvey-d-kent-s/market-leader-premium-ed-upper-intermediate-students-book-with-online-practice-digital-resources-9781292361147-722219.html)

S. Helm: *Market leader accounting and finance (financial times publishing)* Pearson ISBN 9781408220023 [*Acquista da VP*](https://librerie.unicatt.it/scheda-libro/autori-vari/market-leader-accounting-and-finance-9781408220023-698979.html)

***ASSESSMENT METHOD AND CRITERIA***

*Oral exam (30 minutes)*

Assessment of course specific vocabulary knowledge, English level assessment and performance of case study discussions.

Points breakdown for the oral:

*Introduction,* *university life, future aspirations and Q&A’s* 10 points

*Vocabulary sheet based on course specific vocabulary* 10 points

*Case study: Discussion on a case study chosen by examiner* 10 points

1. I testi indicati nella bibliografia sono acquistabili presso le librerie di Ateneo; è possibile acquistarli anche presso altri rivenditori. [↑](#footnote-ref-1)