# Bsuiness English for Banking and Finance

## Course co-ordinator: Prof. Maria Luisa Maggioni; Instructor: Dean Alistar Tobias Willis

***COURSE AIMS AND INTENDED LEARNING OUTCOMES***

Improve students’ English knowledge and course specific vocabulary with practical use of English through case study situations in business, banking, and finance sectors and how to report findings in a business environment.

**Learning outcomes:** This course should help students to improve their ability to understand and use English in the field of Banking and Finance through comprehension, speaking and writing.

**Level of English B2+**

***COURSE CONTENT***

The course will cover articles focusing on grammar and vocabulary for the set level in the following areas:

adverbs of degree, descriptive verbs, dependent verbs, gerunds, predictions and probability, word partnerships, linking ideas, word families; prefixes/suffixes, opposites and synonyms, prepositions, and vocabulary development.

Skills: negotiating, dealing with customers, presentations, doing business internationally and cultural differences, writing emails, reports, and summaries.

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| **Date** | **Topic** | **Language skills** |
| Lesson 1 | Topic: *Developing global professionals & working across cultures* | * Discussion about international qualifications
* Reading comprehension and vocabulary development
* Developing spoken English skills
* Listening: *note taking specifics*
* Holding a meeting
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| Lesson 2 | Topic: *International finance reporting standards & doing business internationally*  | * Reading comprehension skills
* Vocabulary development
* Speaking: group work activity culture and business
* Writing practice 1 – *business emails*
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| Lesson 3 | Topic: *Accounting for banks & presentations* | * Reading comprehension and vocabulary development
* Development of critical thinking skills in English
* Speaking: *how to give good presentations*
* Listening*: presentation breakdown*
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| Lesson 4 | Topic: *Overseas investment and Mergers and Acquisitions and case study* | * Reading comprehension and vocabulary development
* Listening: successful mergers and acquisitions
* Speaking: role-play activities case study
* Video: *Rinnovar International case study 1*
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| Lesson 5 | Topic: *Responsible investing and, raising finance*  | * Reading comprehension and vocabulary development
* Listening: ways to raise finance
* What criteria do investors use?
* Writing 2: *summary writing*
* Developing presentation skills
* *Speaking: Negotiating role play preparation*
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| Lesson 6 | Topic: *Corporate governance and case study* | * Reading comprehension and vocabulary development
* Listening: Financing of films
* Speaking: Role play production in groups
* Video: *Last throw of the dice case study 2*
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| Lesson 7 | Topic: *Banking a risky business*  | * Reading comprehension and vocabulary development
* Listening: key steps of risk management
* Writing: reports
* Video*: Winton Carter Mining case study 3*
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| Lesson 8 | *Topic: Customer service* | * Reading comprehension and vocabulary development
* Listening: customers changing behaviour
* Speaking: group discussion about experiences of customer relations.
* Video: Hurrah airlines case study
* Writing: reports II
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| Lesson 9 | Topic: *Scary audit jargon and vocabulary assessment in exam* | * Reading comprehension and vocabulary development
* Vocabulary revision
* Writing recap: emails, reports, and summaries
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| Lesson 10 | Topic: *Revision and continued assessment criteria* | * Recap and revision on the exam criteria
* Case study 1 *Rinnovar International*
* Case study 2 *Last throw of the dice*
* Case study 3 *Winton Carter Mining*
* Case study 4 Hurrah airlines
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***READING LIST[[1]](#footnote-1)***

D. Cotton, D. Falvey, S. Kent: *Market leader upper intermediate extra with my english* lab, ISBN 9781292366517 Pearson. [*Acquista da VP*](https://librerie.unicatt.it/scheda-libro/cotton-d-falvey-d-kent-s/market-leader-premium-ed-upper-intermediate-students-book-with-online-practice-digital-resources-9781292361147-722219.html)

S. Helm: *Market leader accounting and finance (financial times publishing)* Pearson ISBN 9781408220023 [*Acquista da VP*](https://librerie.unicatt.it/scheda-libro/autori-vari/market-leader-accounting-and-finance-9781408220023-698979.html)

***ASSESSMENT METHOD AND CRITERIA***

*Oral exam (30 minutes)*

Assessment of course specific vocabulary knowledge, English level assessment and performance of case study discussions.

Points breakdown for the oral:

*Introduction,* *university life, future aspirations and Q&A’s* 10 points

*Vocabulary sheet based on course specific vocabulary* 10 points

*Case study: Discussion on a case study chosen by examiner* 10 points

1. I testi indicati nella bibliografia sono acquistabili presso le librerie di Ateneo; è possibile acquistarli anche presso altri rivenditori. [↑](#footnote-ref-1)