**English for Management** **(Work and Corporate Management curriculum - ERGOLABOS)**

Prof. Michael Cruickshank

***COURSE AIMS AND INTENDED LEARNING OUTCOMES***

The course aims to help students acquire the most appropriate terminology to work in the field of human resources and business management and communication – either for a company or in the international scenario.

*Intended learning outcomes*

At the end of the course, students will be able to process and argue the fundamental aspects of content explored during the course at the C1 level of language.

***COURSE CONTENT***

The programme aims to develop the language skills of reading, writing, speaking and listening with reference to the content covered and knowledge of the following topics:

1. Leadership

2. Culture and change

3. Organisations and Operations

4. Production management

5. Strategy and the business environment

6. People as a resource

7. Developing people

8. Industrial relations

9. Marketing management

10. Marketing information systems

***READING LIST***

1. T. Corballis-W. Jennings (2012). English for Management Studies in Higher Education Studies, course book: Garnet Education.

2. Grammar focus: pdf files available on Blackboard (present tenses, past tenses, future tenses, the passive, the modals, conditionals and if clauses)

3. Pdf files available on Blackboard (leadership, teamworking, Human resources, identifying, describing and comparing graphs)

4. Pdf files available on Blackboard: developing essay writing skills

***RECCOMMENDED READING***

1. Alastair Campbell (2016) Winners: And How They Succeed - ISBN-10 ‏‎0099598884

# Julia Hobsbawm (2022) The Nowhere Office: Reinventing Work and the Workplace of the Future – ISBN-10 1529396522

# Mariana Mazzucato & Rosie Collington (2023) The Big Con: How the Consulting Industry Weakens our Businesses, Infantilizes our Governments and Warps our Economies – ISBN-10 1802060263

***TEACHING METHOD***

In the stage of content presentation, the course will be taught through lectures. In the production stage, students will work in pairs and groups to be assessed on their ongoing learning. There will be activities aimed at collaboration, development of production skills (writing and speaking) and receptive skills (reading and listening).

***ASSESSMENT METHOD AND CRITERIA***

The examination consists of a written test composed of open-ended questions and an argumentative essay (maximum 100 marks).

The examination lasts **1 hour and 45 minutes**.

Students will have to answer 4 questions (8-10 lines) on content explored during the course. Each question will be awarded a maximum of 10 points, 40 marks in total.

Students will have to write an argumentative essay (270-300 words) based on a format and using content presented in class. This test will be awarded a maximum of 60 marks.

In order to pass the examination, a minimum of 60/100 marks must be obtained.

During the examination students may use a monolingual English dictionary.

***NOTES AND PREREQUISITES***

In order to attend this course students must have a minimum level of English language skills equivalent to B2, equal to that recognised by a language certificate (FCE or IELTS). A pass mark for the English Language examination in the Political Science and International Relations at Università Cattolica is also recognised.

At the start of the 2023-2024 academic year there will be an online language assessment test. The lecturer will provide precise information regarding the time and modality of the test. Students can find the necessary information on Blackboard in the notices section for September 2023.

Following the assessment test, students who are not at the B2 level of language profiency will be invited to attend a 10-hour support course held by the teacher aimed at bridging language and grammar gaps.

Further information can be found on the lecturer’s webpage at http://docenti.unicatt.it/web/searchByName.do?language=ENG, or on the Faculty notice board.