Policies for Social and Healthcare Integration

## Prof. Maddalena Colombo and Prof. Stefano Villa

***COURSE AIMS AND INTENDED LEARNING OUTCOMES***

The course aims to provide students with the basic knowledge necessary to understand the functioning of the health system, both in relation to the culture of health and the different categories of citizens to whom it is addressed, both in terms of governance and management models of social and health services. The course includes two interconnected modules that focus respectively on Sociology of Health and Inequality (Module 1 by prof. Colombo) and on Business Economics (Module 2 by Prof. Villa). The two modules are connected and students will be assessed through two tests that will be integrated as a single exam.

*Module 1: Sociology of Health and Inequality* (Prof. Maddalena Colombo)

The course aims to introduce students to a vision of health as a socio-cultural construction and to interpret the health system in terms of socio-economic relationships. The current National Health System (NHS) represents a public policy that is part of a welfare model that has undergone considerable transformations (from liberal Italy, to national and regional regulation, up to the current 'residual' drift) and has intervened to reduce health inequalities among citizens.

At the end of the course, students will be able to:

* critically understand the development of the current health system and the impact on different social categories;
* reflect on the opportunities and the risks that have occurred in the health system due to the Covid-19 pandemic;
* analyse structural inequalities in the system of social and healthcare services using secondary data;
* hypothesise intervention and compensation strategies in relation to specific needs (people with disabilities; people who migrated)

*Module 2: Business Economics* (Prof. Stefano Villa)

The module aims to present the models and operating mechanisms of healthcare companies.

At the end of the module, students will be able to:

* demonstrate knowledge of the main theoretical models that explain how healthcare companies work;
* adapt the main corporate functions to the specific context of the healthcare sector;
* identify the details that characterise business management in the specific sector of public healthcare companies;
* demonstrate knowledge of the main tool for the analysis and redesign of heath production processes;
* build a dashboard of indicators to measure the performance of healthcare companies;
* demonstrate knowledge of the main innovation drivers in the management of the supply chain;

***COURSE CONTENT***

*Module 1: Sociology of Health and Inequality* (Prof. Maddalena Colombo)

Sociological paradigms of health, sickness and disability; social inequalities in health; health policies in Italy and recent transformations; the impact of the Covid-19 pandemic on health systems; the health of immigrant population and the link between disability and migration.

*Module 2: Business Economics* (Prof. Stefano Villa)

The module is structured around five different logical blocks:

1. The corporate system and the specifics of public healthcare companies
2. The organization for processes in healthcare
3. The tool of Clinical Assistance Pathways
4. Measuring performance
5. The management the supply chain

***READING LIST***

For Module 1, the following material will be made available on Blackboard:

* Slides used during lessons
1. Vicarelli G., *Le politiche sanitarie*, in Ascoli U. (edited by), il welfare in Italia, Il Mulino, Bologna, 2011, pp. 79-101.
2. Rota A., *Salute e malattia nella sociologia: principali paradigmi*, in Lombi L., Stievano A. (edited by), *Introduzione alla sociologia della salute*, FrancoAngeli, 20234, Milan, pp. 35-47.
3. Terraneo M., Genova A., *Le disuguaglianze sociali di salute*, in Cardano M., Giarelli G., Vicarelli G. (edited by), *Sociologia della salute e della medicina*, Il Mulino, Bologna, 2020, pp. 329-343.
4. Giarelli G., Vicarelli G., *Politiche e sistemi sanitari al tempo della pandemia da Covid-19: una lettura sociologica*, «AIS -Sociologia Italiana», 16, 2022, pp. 69-86.
5. Colombo M., Tarantino C., Boccagni P., *Disabilità e migrazione. Gli studi in Italia*, «Mondi Migranti», 3, 2022, pp. 9-24.

For module 2, the following material will be made available on Blackboard:

1. Case studies and slides edited by the lecturer
2. Cuciniello-Fattore-Longo-Ricciuti-Turrini (edited by), *Management pubblico,* Milan, Egea, 2018 - Paragrafi 2.7 – 2.12
3. Sacco P. e Villa S. (2018) “*Impatto organizzativo ed economico dell’introduzione dei PCA*” in "Come organizzare l’assistenza del paziente per percorsi di cura. L’esperienza presso la Fondazione Policlinico Universitario “Agostino Gemelli” edited by De Belvis e Bucci, 2018, Vita e Pensiero
4. Institute of Medicine, Crossing the Quality Chasm (2001) – chapter 2
5. Lega F., Marsilio M., Villa S. (2013) “*An evaluation framework for measuring supply chain performance in the public healthcare sector: evidence from the Italian NHS” Production*, Planning and Control Volume 24 Issue 10-11, pages 931-947

***ASSESSMENT METHOD AND CRITERIA***

*Module 1*

The course is taught through lectures with the use of a methodology that aims to involve and engage students with experts’ talks. Attending students may carry out an individual presentation on a brief case study. Concise slides will be used in class and made available on Blackboard.

*Module 2*

The module is taught through a balanced mix of lectures, presentations and discussion of incidents and case studies.

The exam programme for students covers both (i) the textbook indicated in the reading list and (ii) the content of the work done in class (in-depth discussions of case studies, examples and discussions guided by the lecturer), (iii) slides by the lecturer, made available on the Blackboard platform.

*Assessment criteria for both modules:*

The assessment method for knowledge and skills is twofold: for Module 1 there will be an oral exam and for Module 2 the assessment is based on different elements: (i) written exam to be taken during the official exam sessions and (ii) an individual paper to create during the lessons.

Any individual presentation carried out in class will be considered as an integral part of the oral exam.

Students will present the course topics using specific and appropriate language and arguing their statements extensively. The evaluation elements of students’ skills are: knowledge of the topics presented during the course (from 0 to 15 points), clarity of presentation (0-5), argumentative relevance (0-5), critical thinking skills (0-5). The use of examples demonstrating interest in the context of public policy and the most recent public policy debate will be particularly important.

***NOTES AND PREREQUISITES***

There are no content-related prerequisites to attend the course. However, students are expected to show curiosity and intellectual interest in health policies and their socio- economic development. Active student participation with questions and personal reflections during class is particularly important.

Further information can be found on the lecturer's webpage at http://docenti.unicatt.it/web/searchByName.do?language=ENG, or on the Faculty notice board.