## **Actors of the Sustainable Welfare**

## Prof. Luca Pesenti

***COURSE AIMS AND INTENDED LEARNING OUTCOMES***

The course amis to introduce students to analyse the actors (public and private) operating in the production and distribution of goods and services for the welfare sector, within a theoretical *framework* design for analysing the welfare mix. The course aims to highlight the contribution made by these actors in an overall logic of sustainability, the extent of expenditure they can guarantee, opportunities and critical elements emerging from literature.

To complete the course, there are also three practical workshops (two of which are mandatory) which will enable students to use the operational tools required by professionals in welfare and sustainable development.

The intended learning outcomes concern both subject-specific and transversal skills. By the end of the course, students will be able to identify the key characteristics of the contributions of the various private actors in the social services system, and identify their strengths and weaknesses, as well as perspectives for the development. Students will also be able to master some of the technical and operational tools for developing certain operational areas for non-profit organisations and for companies that adopt welfare plans for their employees. With regard to transversal skills, students will need to develop a capacity for critical thinking, collaboration and group work.

***COURSE CONTENT***

The course will study the following topics in depth:

* Welfare mix and welfare systems: general characteristics; cultural paradigms and public policy options; mechanisms and key tools in managing public-private systems;
* Third-sector organizations: social cooperation, social enterprises, mutual companies; a focus on the reform of the third sector in Italy and the partnership of public-private institutions, with a focus on i) the contribution of social enterprises in urban regeneration processes, ii) the contribution to sustainability objectives, with particular attention to the topic of recovery and redistribution of food for social purposes.
* The relations between the third sector and public administration, with an in-depth study on co-planning service.
* The contribution of corporate welfare to sustainability objectives: tools, dimensions of the phenomenon, prospects and problems.

***READING LIST***

A. Bernardoni, M. Cossignani, D. Papi, A. Picciotti*, Il ruolo delle imprese sociali e delle organizzazioni del terzo settore nei processi di rigenerazione urbana*, in “Impresa Sociale”, 2, 2021 (available on Blackboard).

U. De Ambrogio, C. Guidetti, *La coprogettazione. La partnership tra pubblico e privato*, Carocci, Roma 2018 (escluso cap. 5).

L. Fazzi, *Il welfare mix*, in C. Gori (a cura di), *Le politiche del welfare sociale*, Mondadori, Milano: pp. 127 – 141.

H. Lamble-Mumford, Silvasti Tiina, *Conclusion: food charity in Europe*, in H. Lamble-Mumford, Silvasti Tiina (eds), *The rise of food charity in Europe*, Policy Press, University of Bristol, Bristol (available on Blackboard).

M. Lori, N. Zamaro, *Il profilo sfocato del terzo settore italiano*, in “Politiche Sociali”, 2, 2019 (available on Blackboard).

L. Pesenti. *Il welfare in azienda,* Vita e Pensiero, Milano 2019.

In addition, two articles from the following (on in Italian language and one in English language) (available on Blackboard):

S. Busso, *Terzo settore e politica. Appunti per una mappa dei temi e degli approcci*, in “Politiche Sociali”, 2, maggio-agosto 2019.

G. Moro, *Tra forme e attività. Un’analisi critica della cultura politica e amministrativa della riforma del Terzo settore*, in “Politiche Sociali”, 2, maggio-agosto 2019.

Toepler S., Zimmer A., Levy K., Frohlic C.*, Beyond the Parnership Paradigm: Toward an Extended Typology of Government/Nonprofit Relationship Patterns*, in “Nonprofit and Voluntary Sector Quarterly”, vol 52, IS, 2023.

Van Puyvelde S., Raeymaeckers P., *The Governance of Public-Nonprofit Service Networks: Four Propositions*, in “Nonprofit and Voluntary Sector Quarterly”, vol 49, 5, 2020.

Further in-depth study materials on specific topics will be made available during the course. Indications about the use of the texts for attending students will be given at the beginning of the course.

***TEACHING METHOD***

The course will be delivered by means of frontal lectures, case studies (with testimonials from visiting experts) and group work. Active participation is required.

Students must also participate in two out of three practical workshops:

– A workshop on projects funded by the European Union (Europrogettazione).

– Workshop on fund-raising for non-profit organisations.

– Workshop on designing a corporate welfare plan.

***ASSESSMENT METHOD AND CRITERIA***

Students will be assessed by means of a written exam marked out of 30. The mark will be calculated as follows: each workshop counts for 1/6, whilst the final exam makes up the remaining 2/3. Attending students may substitute part of their exam preparation for a dissertation to be agreed with the course lecturer. The final exam comprises five open questions designed to verify students’ exam preparation and capacity to make effective, well-supported arguments.

***NOTES AND PREREQUISITES***

*Prerequisites*

Students will require basic knowledge of the main characteristics of welfare systems in order to take this course.

To access the final exam, students must have already obtained marks for the two mandatory workshops.

Further information can be found on the lecturer's webpage at http://docenti.unicatt.it/web/searchByName.do?language=ENG or on the Faculty notice board.