**Workshop on Peer and Media Education**

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***WORKSHOP AIMS AND INTENDED LEARNING OUTCOMES***

The workshop will allow students to experience the potential of Peer&Media Education as an interdisciplinary approach that combines Peer Education methodologies with the Media Education framework. An operational approach will be privileged, to experiment with Peer&Media Education in educational, training, socio-cultural, health and business fields.

The workshop develops design and methodological competences that favour the use of digital media not only as tools and environments, but as a connective tissue that favours the communicative exchange and the relational climate, facilitating the prevention of problematic behaviours in everyday life contexts.

The intended learning outcomes regarding the ability to apply knowledge and understanding are:

* identify the potential of Peer&Media Education in the different operational and training areas;
* ability to design and implement training courses and communication productions that are consistent with Peer&Media Education and that facilitate communication and relationships in groups, both in a formal and informal dimension.

The workshop aims to promote the integration between theory and practice in the interpretation of the professional role.

The workshop is designed according to its target competence “Designing”, articulated in its different dimensions.

At the end of the workshop, students will be able to:

* translate the analysis of contexts into the formulation of educational and training problems;
* identify needs and goals;
* formulate verifiable goals;
* choose methods, techniques and tools that are functional to the reference subjects and contexts;
* set the time for the intervention;
* Identify resources;
* provide monitoring tools.

***DESCRIPTION OF THE ACTIVITIES***

The workshop is structured in blended mode and includes five classroom meetings (15 hours) and two group e-activities (started in the classroom and continued between one meeting and the next), which will focus on:

* definition and theoretical references of Peer&Media Education
* methods of action, contexts of use and design needs;
* case study and participatory analysis of emblematic experiences;
* the design and implementation of communication products and training courses;
* the dimension of peer-media dissemination and development of social engagement;
* the progressive creation of an executive project work.

The last meeting will be dedicated to the project work showdown, peer evaluation and debriefing.

***TEACHING METHOD***

The workshop favours active and experiential learning: it intends to encourage participants to perform collaborative production activities, which will be followed by reflection and debriefing led by the teacher.

The Blackboard platform will make available the teaching materials, all notices and information on the course and will also be a favourable space for discussion on the topics covered and the performance of the activities. Students are invited to promptly register for the course on Blackboard (<https://ilab.unicatt.it/ilab-ilab-iscrizione-corsi>) and to constantly monitor their iCatt email account.

***ASSESSMENT METHOD AND CRITERIA***

The final assessment will include the production, in a small group, of a project paper and the subsequent plenary presentation and discussion. The methods of participation in the workshop, in the proposed activities and in group work will provide further elements to verify the intended learning outcomes and therefore determine the successful completion of the workshop.

The workshop can be validated after verifying the students’ attendance at classroom activities for the entire number of hours including carrying out the planned e-tivity.

***NOTES AND PREREQUISITES***

Further information can be found on the lecturer's webpage at http://docenti.unicatt.it/web/searchByName.do?language=ENG or on the Faculty notice board.