# History of Radio and Television

## Prof. Paola Abbiezzi

***COURSE AIMS AND INTENDED LEARNING OUTCOMES***

The course examines the key aspects of the history of radio and television, from their origins to the present day, by means of a theoretical approach as well as the analysis of the programmes that signpost the development of the two media forms.

By the end of the course, students will be able to appreciate the importance of the history of radio and television in understanding the contemporary media scenario. They will also have acquired skills related to the production of a podcast.

***COURSE CONTENT***

Semester 1

General section. Key aspects of the history of radio and television: theory, detailed studies and analysis.

Semester 2

Between image and orality. The evolutionary path of radio and television: from the word to the image and back. Formats, genres and languages.

***READING LIST***

**Semester 1:**

A. Sangiovanni*, Specchi infiniti. Storia dei media in Italia dal dopoguerra ad oggi*, Donzelli, Roma 2021.

G. Simonelli, *Cari amici vicini e lontani.* *L’avventurosa storia della radio,* Bruno Mondadori, Milan, 2012.

**Semester 2:**

# p.abbiezzi, *Orfeo in Paradiso. Una questione di genere, linguaggio e progetto culturale,* HUMANITAS,LXXIV, pp. 859-868

P. Laufer, C. Ruggiero (ed), *Radio Vox Populi*, Anthem Press, Ny, London, 2022 - pp.13-27; 41-49

L. Lupo, *Il Podcasting. La radio di contenuto ritorna sul web,* Meltemi Milano 2019

Further reading material will be made available on the Blackboard platform.

The lecture slides, supplementary materials and audio and video contributions analysed in both the first and second semesters and uploaded to the Blackboard platform are to be considered an integral part of the reading list, both for students who take the interim test and for those who take the exam on a single date.

Additional supplementary materials will be indicated during the course.

***TEACHING METHOD***

Frontal lectures supplemented with audio and video material, as well as talks from radio and television industry professionals. There will also be a series of seminars for further study, as well as additional activities that include producing a podcast.

***ASSESSMENT METHOD AND CRITERIA***

Before the beginning of the second semester, there is an interim test aimed at verifying the student's preparation on the fundamentals of the history of radio and television; this is reserved for students who have participated in the activities proposed during the first semester.

The supplementary tests, preparatory to participation in the interim test, will involve the production of content related to what has been taught. Passing the written test will allow students to take just the remaining part of the exam, in the form of an oral interview, covering the second semester programme and including the production of a podcast.

Students who do not participate in the supplementary activities shall take the entire exam in oral form on a single date.

The oral interview aims to ascertain:

1. the quality of participation in lectures and other supplementary teaching activities and the production of the podcast for those students who have embraced the supplementary teaching proposals;
2. the level of in-depth analysis of the texts indicated in the reading list and of the audio/video materials made available;

c. the ability to conceptually rework data;

d. the expression of a general and problematic critical vision of the topics discussed;

e. the precision and originality of the presentation.

For students who have participated in the lectures and supplementary activities, including the production of the podcast, the final mark will be based on the results of the interim test (40%) and the oral exam (60%), which will assess their communication skills and ability to formulate coherent arguments. For students who take the exam in oral form only and do not take the interim test or participate in the supplementary activities, the final mark will be based on the accuracy of their answers (70%) and their communication and presentation skills (30%).

***NOTES AND PREREQUISITES***

The course has no prerequisites in terms of content. However, students are expected to have basic knowledge of contemporary history and an interest in and curiosity about the world of radio and television, and related topics.

Further information can be found on the lecturer's webpage at http://docenti.unicatt.it/web/searchByName.do?language=ENG or on the Faculty notice board.