# Italian for Communication

## Prof. Francesca D’Alessandro

***COURSE AIMS AND INTENDED LEARNING OUTCOMES***

The aim of the course is to define and survey the communicational effectiveness of the written word with reference to the models of contemporary and traditional Italian texts.

This means it has both a theoretical and practical side, so that students will gain an adequate awareness and theoretical knowledge relevant to the practice of writing and interpretation.

Students will also study and assess – partly based on looking at examples and models – the closely tied links between the communicative situation, the subject matter chosen, genre used, and stylistic/linguistic means adopted.

***COURSE CONTENT***

The course is organized in the following modules:

– On the frontier of communication: the Italian language yesterday and today

– Reading as a form of encounter

– The evolution of language and textual typologies.

– How born a text: the steps of writing in relation to communicative effectiveness

– Ideal reader and introductory reader: editorial and critical activities– Words and things: imitation, evidence, fidelity

– Nature, writing and invention: the text as an architectural spaceto be built, to live and share.

***READING LIST***

G. Clément, *Ho costruito una casa da giardiniere*, Quodlibet, Macerata, 2014.

A book chosen from the following (also in any reprints):

Gian Luigi Beccaria, *Il mare in un imbuto. Dove va la lingua italiana*, Torino, Einaudi, 2010;

Giuseppe Antonelli, *L'italiano nella società della comunicazione*, Bologna, Il Mulino, 2007;

Ilaria Bonomi-Silvia Morgana, *La lingua italiana e i mass media*, Roma, Carocci, 2003.

B. Mortara Garavelli, *Il parlar figurato. Manualetto di figure retoriche*, Bari, Laterza, 2018.

Suggestions for further reading will be given during the course.

***TEACHING METHOD***

Verranno utilizzate tre modalità:

* Classwork (Lectures in the classroom or remotely; reading and textual analysis).
* Remote working (see Blackboard platform)
* Expert talks on web language and song language
* non-curricular additional teaching activities (exercises and seminars, multimedia materials and podcasts).

The course will be supplemented by exercises aimed at the deepening of journalistic communication (in print and on the web) and at preparing students for the Italian composition test.

Methods of examination and access to any online lessons, supplementary and support materials will be provided in the *Materiali* section of the Blackboard platform.

***ASSESSMENT METHOD AND CRITERIA***

Final written test on the contents of texts suggested in the reading list and on the topics studied in class. The final exam will be divided into two parts, aimed at assessing the standard of student writing and whether they have a proper understanding of the course material.

The first part of the exam requires students to draft a written paper on cultural, narrative, or recent news topics at their choice. The second part of the exam aims to verify students' acquisition of the critical contents, historical profiles and textual analyses presented at lectures. Final assessment takes into consideration accuracy of language (20%), students' skills in dealing with the subject matter (60%), analytical and topics-connection skills (10%), intellectual maturity (10%).

***NOTES AND PREREQUISITES***

Since this is a basic course, no special prerequisites for access are required. Due to the credit system and the nature of the course, attendance is highly recommended.

Further information can be found on the lecturer's webpage at http://docenti.unicatt.it/web/searchByName.do?language=ENG or on the Faculty notice board.