# Chinese Language and Linguistics 3

## Prof. Timon Gatta

***COURSE AIMS AND INTENDED LEARNING OUTCOMES***

The course will equip the student with the lexical and syntactic foundations of business, legal and advertising Chinese – in particular, we will study the writing and translation of international business contracts – to enable them to acquire specialist skills in the comprehension and use of this specific language. The language study will be organised in such a way as to pay specific attention to the different dimensions of use of languages: according to the channel (written, oral, etc.)

At the end of the course, students will be able to:

– demonstrate good mastery in preparing and processing language texts, in particular with regard to sectorial languages;

– translate texts belonging to various text genres and sectorial products;

– develop communication skills aimed at managing complex relationships in professional, cultural and international contexts.

***COURSE CONTENT***

– Analysis of the morphological composition of business, legal language.

– Analysis of the morphological composition of legal language;

– Analysis of business contract’s examples.

– Analysis of advertising language;

– Analysis of Chinese texts in specialised fields: typologies and structural aspects.

***READING LIST***

Zhai Ran, Li Ying, *Business in Cina. Corso introduttivo al cinese commerciale*, Homolegens 2011 (lessons 1-3)

B. Leonessi, *Cinese ed affari,* Hoepli, 2011 (lessons 1-3).

Additional material provided by the lecturer during the course of the lessons and uploaded on *Blackboard.*

***TEACHING METHOD***

Classroom lectures and exercises.

***ASSESSMENT METHOD AND CRITERIA***

A written exam, structured on the model of the exercises performed during the course; is required for the course content and its maximum mark is 30/30.

The final mark will be the weighted average of the results of the interim written and oral tests.

***NOTES AND PREREQUISITES***

Further materials will also be provided for the preparation of the BCT exam, Business Chinese Test, by the Ministry of Education of the People’s Republic of China.

Students must have a good knowledge of morphological and syntactic concepts.

The exam is reserved for students who have passed the exam of Chinese Language 1, Chinese Language 2, both oral and written.

Further information can be found on the lecturer's webpage at http://docenti.unicatt.it/web/searchByName.do?language=ENG or on the Faculty notice board.