**Management & Accounting**

* 1. Prof. Francesca Rossignoli; Prof. Velia Gabriella Cenciarelli; Prof. Daniele Beretta

***COURSE AIMS AND INTENDED LEARNING OUTCOMES***

The course aims to teach students the concepts and basic notions needed for understanding the management and accounting in the modern economies. The objective is accordingly to study in depth the following profiles of the business: business environment, business ownership and governance, business strategy, management and organization, the role of accounting, basics of financial accounting model and of annual report. The course is a prerequisite for and functional to the course of Financial Accounting.

At the end of the course the student should acquire adequate knowledge about:

– the fundamental principles of business management and governance;

– the essential characteristics of the structures and logics of business operations;

– institutional arrangements and corporate *governance* mechanisms;

– competitive structures and the main corporate strategies;

– the basic profiles of corporate organizational choices;

– the basics of accounting model, i.e. the process of bookeeping (according to the double-entry method) and the year-end accounting statements.

***COURSE CONTENT***

1. *Exploring the business environment.*

– The role of business in the market.

– The business environment.

2. *Business ownership and corporate governance*.

– Forms of business ownership.

– The agency relation between the enterprise and its stakeholders.

– Corporate governance systems.

3. *Business strategy and management*

– Corporate strategy.

– Competitive strategies.

– Management and organizational structure.

4. *The role of accounting information*.

– What is accounting.

– The accounting cycle.

– Financial accounting.

5. *The financial accounting model for reporting.*

– The double-entry accounting system.

– Revenues and matching expenses.

– The acquisition cost of long-lived assets and calculating depreciation.

– Drafting of profit-and-loss and balance sheet.

6. *The financial reporting.*

– The annual report’s informativeness.

– The balance sheet: nature and characteristics of net equity.

– The income statement and economic performance.

– The cash flow statement.

***READING LIST[[1]](#footnote-1)***

F. Rossignoli-V.G. Cenciarelli-D. Beretta, *Management and Accounting*, McGraw-Hill, 2022. ISBN: 9781307818581. [*Acquista da VP*](https://librerie.unicatt.it/scheda-libro/management-and-accounting-9781307818581-711548.html)

The exam preparation is completed with the material made available to students through the Blackboard platform (lecture slides and supporting materials).

***TEACHING METHOD***

The course is articulated into a cycle of lectures held with the aid of slides and other supporting material. The slides are made available to students through the Blackboard platform before each lecture.

The course includes the performance of a cycle of exercises and business cases. The text of exercises and cases is made available to students through the Blackboard platform before the relevant discussion.

The students are engaged in teamworks of 4/5 students to perform a business case. The teamwork provides for the drafting of a 2 pages report (in word or pdf), and a 3-5 slides presentation which are due towards the end of the course.

***ASSESSMENT METHOD AND CRITERIA***

The exam is structured into a written test divided into two part. The first part refers to points 1, 2, and 3 of the syllabus, while the second part refers to points 4, 5 and 6 of the syllabus.

The first part of the exam aims to test the students’ understanding of business-related language, as well as their effective ability to discuss management issues. The second part of the exam aims at verifying the methodological application of the knowledge acquired as regards the functioning of the accounting model to properly understand the annual report. The students pass the subjects if both of the following two conditions are met: *i)* at least the passing score is obtained in both the exam’s parts; *ii)* the total points obtained is at least 18/30.

At the end of the first module of the course students have the option to take an interim exam. In case of positive outcome of the interim exam, students will be exempt from taking the part of the final exam related to the contents included in the interim test. The result achieved in the interim test worths 40% of the final mark and it is valid only in the first exam session scheduled immediately following the interim test. In case of negative outcome of the interim exam, students have to sit a general exam on the entire syllabus contents.

At the end of the course students are required to present the teamwork. The teamwork aims at assessing the capability in discussing a business case and analyzing an annual report. Abilities of writing and communicating in the management and accounting professional field will be assessed as well. The teamwork will provide individual students with maximum 3 points to be added to the final mark obtained in the exam, when positive.

The oral exam may be, alternatively: a) requested by the students who have passed the final written test, in case they feel that their preparation does not correspond to the outcomes of the test; b) requested by the lecturers.

***NOTES AND PREREQUISITES***

 Course attendance does not require any specific knowledge.

In case the current Covid-19 health emergency does not allow frontal teaching, remote teaching will be carried out following procedures that will be promptly notified to students.

Further information can be found on the lecturer's webpage, or on the Faculty notice board.

1. I testi indicati nella bibliografia sono acquistabili presso le librerie di Ateneo; è possibile acquistarli anche presso altri rivenditori. [↑](#footnote-ref-1)