# Bsuiness English

## Course co-ordinator: Prof. Maria Luisa Maggioni; Instructor: Dean Alistar Tobias Willis

***COURSE AIMS AND INTENDED LEARNING OUTCOMES***

Improve students’ English knowledge and course specific vocabulary with practical use of English through case study situations in business, banking, and finance sectors and how to report findings in a business environment.

**Learning outcomes:** This course should help students to improve their ability to understand and use English in the field of Banking and Finance through comprehension, speaking and writing. **Level of English B2+**

***COURSE CONTENT***

The course will cover articles focusing on grammar and vocabulary for the set level in the following areas:

adverbs of degree, descriptive verbs, dependent verbs, gerunds, predictions and probability, word partnerships, linking ideas, word families; prefixes/suffixes, opposites and synonyms, prepositions, and vocabulary development.

Skills: negotiating, dealing with customers, presentations, doing business internationally and cultural differences, writing emails, reports, and summaries.

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| **Topic** | **Language skills** |
| Topic: *Developing global professionals & working across cultures* | * Discussion about international qualifications * Reading comprehension and vocabulary development * Developing spoken English skills * Listening: *note taking specifics* * Holding a meeting |
| Topic: *International finance reporting standards & doing business internationally* | * Reading comprehension skills * Vocabulary development * Speaking: group work activity culture and business * Writing practice 1 – *business emails* |
| Topic: *Accounting for banks & presentations* | * Reading comprehension and vocabulary development * Development of critical thinking skills in English * Speaking: *how to give good presentations* * Listening*: presentation breakdown* |
| Topic: *Overseas investment and Mergers and Acquisitions and case study* | * Reading comprehension and vocabulary development * Listening: successful mergers and acquisitions * Speaking: role-play activities case study * Video: *Rinnovar International case study 1* |
| Topic: *Responsible investing and, raising finance* | * Reading comprehension and vocabulary development * Listening: ways to raise finance * What criteria do investors use? * Writing 2: *summary writing* * Developing presentation skills * *Speaking: Negotiating role play preparation* |
| Topic: *Corporate governance and case study* | * Reading comprehension and vocabulary development * Listening: Financing of films * Speaking: Role play production in groups * Video: *Last throw of the dice case study 2* |
| Topic: *Banking a risky business* | * Reading comprehension and vocabulary development * Listening: key steps of risk management * Writing: reports * Video*: Winton Carter Mining case study 3* |
| *Topic: Customer service* | * Reading comprehension and vocabulary development * Listening: customers changing behaviour * Speaking: group discussion about experiences of customer relations. * Video: Hurrah airlines case study * Writing: reports II |

***READING LIST[[1]](#footnote-1)***

D. Cotton, D. Falvey, S. Kent: Market Leader Upper Intermediate Extra With My English Lab, Isbn 9781292366517 Pearson. [*Acquista da VP*](https://librerie.unicatt.it/scheda-libro/autori-vari/market-leader-extra-upper-intermediate-coursebook-with-dvd-room-and-myenglishlab-pin-pack-9781292134802-251580.html)

S. Helm: Market Leader Accounting and Finance (Financial Times Publishing) Pearson ISBN 9781408220023 [*Acquista da VP*](https://librerie.unicatt.it/scheda-libro/autori-vari/market-leader-accounting-and-finance-9781408220023-698979.html)

***ASSESSMENT METHOD AND CRITERIA***

Oral exam (30 minutes)

Assessment of course specific vocabulary knowledge, English level assessment and performance of case study discussions.

Points breakdown for the oral:

Introduction, university life, future aspirations and Q&A’s 10 points

Vocabulary sheet based on course specific vocabulary 10 points

Case study: Discussion on a case study chosen by examiner 10 points

1. I testi indicati nella bibliografia sono acquistabili presso le librerie di Ateneo; è possibile acquistarli anche presso altri rivenditori. [↑](#footnote-ref-1)