## **Theory and techniques of business management**

## Gr. A-K: Prof. Mario Molteni; Prof. Andrea Mezzadri; Gr. L-Z: Prof. Donatella Depperu

***COURSE AIMS AND INTENDED LEARNING OUTCOMES***

The course in Theory and Technique of business management aims to provide students with the fundamental principles and the typical language of business economics.

At the end of the course, students will:

* know the nature and objectives of the institutions and companies, their structure and operating model;
* possess a basic knowledge for understanding the managerial and organisational needs of companies;
* possess a basic knowledge for reading and interpreting accounting documents in order to understand the income, assets and financial situation of companies;
* use a technical language to communicate their acquired knowledge clearly and effectively.

***COURSE CONTENT***

The *first part* of the course will introduce some basic concepts relative to the institutions through which individuals carry out economic activity and companies. A description of company structure will be followed by a discussion of the main problems involving the institutional framework. Finally, the study of the company assets and the company personnel will be introduced.The *second part* of the course tackles the study of business management. The *third part* of the course examines the company labour force and its organization. Finally, the *fourth part* introduces the concept of economy and the basic tools for the reclassification of the financial statements and the analysis by indices.

Since each lecturer personalises content and teaching methods, students are invited to carefully read the syllabus published on Blackboard.

***READING LIST***

G. Airoldi-G. Brunetti-V. Coda, *Corso di Economia aziendale, Il Mulino, Bologna*, 2020 [In particular, the following paragraphs will be subject to assessment: 1.1, 1.2.1, 1.3, 2.1, 2.2.1, 2.2.2, 2.2.3, 2.2.4, 3.1, 3.2.1, 3.2.2, 4.1, 4.2.1, 4.2.2, 5.1, 5.2, 7.1 (excluding “I flussi di cassa e l’equilibrio monetario”), 9.1.1, 9.1.2, 9.2, 9.3, 11.2, 11.3, 11.4, 11.5, 12.1 (excluding pages 414-417), 14.1, 14.2, 15.1, 15.2, 15.3, 15.4, 15.6, 15.7, 16.2, 16.3, 18.1, 18.2, 18.3.1, 18.4].

***TEACHING METHOD***

The course will mainly be taught through lectures, which will be supplemented by experts' presentations and by discussion of case studies.

***ASSESSMENT METHOD AND CRITERIA***

The exam consists of a written test aimed at assessing students’ knowledge of the topics indicated in the Faculty Guide. The theoretical questions included in the exam concern single subjects related to the topics listed in the Faculty Guide; students shall thus deal with questions that require a greater or lesser level of detail.

***NOTES AND PREREQUISITES***

The detailed course syllabus will be uploaded on the Blackboard page under ‘Syllabus’.

Attendance is highly recommended.

In case the current Covid-19 health emergency does not allow frontal teaching, remote teaching will be carried out following procedures that will be promptly notified to students.

Further information can be found on the lecturer’s webpage at http://docenti.unicatt.it/web/searchByName.do?language=ENGor on the Faculty notice board.