# Lab on Public Speaking

## Prof. Nikolas Bass Kallmorgen

***COURSE AIMS AND INTENDED LEARNING OUTCOMES***

This course is based on the foundations of effective communication: in the awareness of the importance of knowing how to enhance content through a form which is appropriate to the goals, the target and the context where communication happens, the aim of the course is to improve the participants' ability to speak in public, starting from the understanding of one's strengths and weaknesses, through interactive lessons based on the provision of theoretical content and practical simulations.

How to prepare for a speech? How to structure a presentation? How to manage anxiety and non-verbal language? How to engage our audience?

These are some of the questions that will be addressed, but the course will not limit itself to considering the topic of face-to-face communication: it also will address the increasingly topical matter of remote communication, for an effective management of meetings, presentations and work in general in times of smart working.

***COURSE CONTENT***

* The basics of communication and Public Speaking
* Channels of communication: verbal, non-verbal, proxemics
* Presentation design
* Storytelling
* Anxiety and stress management
* Situational communication
* Remote communication and online Public Speaking
* Exercises

***READING LIST***

A reading list will be provided during the course and collected by the professor in a lecture note; the latter will be made available on the Blackboard page of the course itself. The slides of the lessons and any additional didactic material used will also be available on Blackboard.

***TEACHING METHOD***

The course includes lectures, practical exercises, simulations and discussion sessions with students to deepen the topics covered in the lessons.

***ASSESSMENT METHOD AND CRITERIA***

The learning outcomes acquired by the students are verified through ongoing assessment based on the practical exercises and simulations made during the lessons.

Physical presence during lessons is strongly encouraged for this course, but, in the case of non-attending students, a specific examination session will be set up to assess the student's preparation on the topics addressed during lessons.

***NOTES AND PREREQUISITES***

No prior knowledge is required.

Physical presence during lessons is strongly encouraged for this course.

Place and time of consultation hours: by appointment (also on Zoom and/or Teams).