**Italian for Communication (Workshop)**

## Prof. Giorgia Aprile; Prof. Chiara Maria Carpentieri

***COURSE AIMS AND INTENDED LEARNING OUTCOMES***

The workshop aims to further develop students’ writing skills, with particular emphasis on the professional use of written Italian.

At the end of the workshop, students will be able to:

* demonstrate knowledge of the characteristics of text types in the professional field;
* choose the appropriate syntactic structures and lexical variants relating to the different texts examined;
* identify appropriate content for purpose and context;
* identify all strategies for drafting and summarising an effective text;
* present content in a coherent and cohesive written form corresponding to purpose, context, target and text type.

***COURSE CONTENT***

The workshop will mainly focus on:

– Italian language and grammar.

– Text types and linguistic registers, text simplification, lexical strengthening, ability to summarise.

– Professional writing: bibliographies, *curriculum vitae*, letters, leaflets/brochures, reports, memorandums, abstracts, press releases, press kits, newspaper articles, web writing.

An intensive seminar completes the course; the seminar is a business game to strengthen the knowledge useful to team writing; the timetable of the seminar will be communicated at the beginning of the course.

***READING LIST***

1. G. Aprile – C. M. Carpentieri – D. Folisi – R. Rognoni, *La scrittura professionale. Metodi, esempi, esercizi* (seconda edizione), a cura di S. Brambilla, Mondadori Università, Milano, 2022
2. G. Aprile – C. M. Carpentieri, *La scrittura online e sui social network*, EDUCatt 2015.

3. Working students who want to have a personalised study plan must notify it by October 2022.

***TEACHING METHOD***

Since writing is a practical skill, all classes take place in the computer room. The course is divided into thematic modules; each one includes work at two different stages (theoretical and practical):

1. frontal lesson on the textual typology addressed accompanied by the analysis of real examples;
2. individual exercise consisting of the drafting of an example text of the module based on data contents.

***ASSESSMENT METHOD AND CRITERIA***

The written test involves the computer writing of three texts, chosen from the types studied in class, as well as answering two open questions to verify the theoretical knowledge of course topics.

Students must demonstrate their writing skills according to criteria of effectiveness, relevance, correspondence to times and contexts and formal correctness. The mark will be out of thirty.

For students who have attended 75% of the course and have submitted the individual exercises, there are two interim tests at the end of each semester on the topics covered in the modules studied in the period just ended. For students who obtain a pass mark in both tests, the score will be added to the score resulting from the individual exercises carried out in the classroom (maximum 2 points) and the seminar work (maximum 2 points).

For students who do not take the interim tests, but have gained the additional scores, the mark will be based on their exam mark and the score gained with individual exercises and seminar work.

***NOTES AND PREREQUISITES***

1. At the start of the course, all students must check Prof. Aprile’s webpage for information regarding the course, in particular for the lesson that presents the course.
2. Prompt enrolment to the course on Blackboard for smooth communication is recommended.

In case the current Covid-19 health emergency does not allow frontal teaching, remote teaching and assessment will be carried out following procedures that will be promptly notified to students.

Desirable prerequisites: good knowledge of the Italian language, its grammar and syntax structures.

Further information can be found on the lecturer's webpage at http://docenti.unicatt.it/web/searchByName.do?language=ENG, or on the Faculty notice board.