## **Stakeholders and Organisational Models in Private Welfare**

## Prof. Luca Pesenti

***COURSE AIMS AND INTENDED LEARNING OUTCOMES***

The aim of the course is to introduce students to analysing the stakeholders operating in the production and distribution of goods and services for the welfare sector, whose numbers are increasing even in areas traditionally dominated by public welfare. Within a theoretical framework designed for analysing plural welfare, the course aims to highlight the contribution made by these stakeholders, the extent of expenditure they can guarantee, organisational models, opportunities and critical elements emerging from the literature.

To complete the course, there are also three practical workshops (two of which are mandatory) which will enable students to use the operational tools required by professionals in welfare and sustainable development.

The intended learning outcomes concern both subject-specific and transversal skills. By the end of the course, students will be able to identify the key characteristics of the contributions of the various private stakeholders in the social services system, and identify their strengths and weaknesses, as well as opportunities for the development of the private social services sector. Students will also be able to master some of the technical and operational tools for developing certain operational areas for profit and non-profit organisations. With regard to transversal skills, students will need to develop a capacity for critical thinking, collaboration and group work.

***COURSE CONTENT***

The course will study the following topics in depth:

– Welfare mix and welfare systems: general characteristics; cultural paradigms and public policy options; mechanisms and key tools in managing public-private systems;

– Funding a modern welfare system: dimensions and critical profiles; the problem of out-of-pocket spending by families;

– Third-sector parties organisation: social cooperation, social enterprises, mutual companies; a focus on the reform of the third sector in Italy and on the partnership of public-private institutions.

– The co-planning of social services.

– Contractual and corporate welfare, within and outside industrial relations: instruments, scale of the phenomenon, perspectives and problems. A focus on health insurance: open and closed funds from the perspective of the pluralisation of funding sources; integration, complementarity or substitution: the scenarios.

***READING LIST***

U. De Ambrogio-C. Guidetti, *La coprogettazione. La partnership tra pubblico e privato*, Carocci, Roma 2018 (except chapter 5).

M. Lori-N. Zamaro, *Il profilo sfocato del terzo settore italiano*, in “Politiche Sociali”, 2, 2019 (available on Blackboard).

L. Pesenti. *Il welfare in azienda,* Vita e Pensiero, Milano 2019.

In addition, two articles from the following (on in Italian language and one in English language) (available on Blackboard page):

G. Moro, *Tra forme e attività. Un’analisi critica della cultura politica e amministrativa della riforma del Terzo settore*, in “Politiche Sociali”, 2, maggio-agosto 2019.

S. Busso, *Terzo settore e politica. Appunti per una mappa dei temi e degli approcci*, in “Politiche Sociali”, 2, maggio-agosto 2019.

K. Liket, K. Maas, *Nonprofit Organizational Effectiveness: Analysis of Best Practices*, in “Nonprofit and Voluntary Sector Quarterly”, vol 44, 2, 2015.

Pulino S., Maiolini R., Venturi P.*, Social Entrepreneurship Policy: Evidences from the Italian Reform*, working paper.

Van Puyvelde S., Raeymaeckers P., *The Governance of Public-Nonprofit Service Networks: Four Propositions*, in “Nonprofit and Voluntary Sector Quarterly”, vol 49, 5, 2020.

Indications about the use of the texts for attending students will be given at the beginning of the course.

***TEACHING METHOD***

The course will be delivered by means of frontal lectures, case studies (with testimonials from visiting experts) and group work. Active participation is required.

Students must also participate in two out of three practical workshops:

– A workshop on projects funded by the European Union (Europrogettazione).

– Workshop on fund-raising for non-profit organisations.

– Workshop on designing a corporate welfare plan.

***ASSESSMENT METHOD AND CRITERIA***

Students will be assessed by means of a written exam marked out of 30. The mark will be calculated as follows: each workshop counts for 1/6, whilst the final exam makes up the remaining 2/3. Attending students may substitute part of their exam preparation for a dissertation to be agreed with the course lecturer. The final exam comprises five open questions designed to verify students’ exam preparation and capacity to make effective, well-supported arguments.

***NOTES AND PREREQUISITES***

*Prerequisites*

Students will require basic knowledge of the main characteristics of welfare systems in order to take this course.

To access the final exam, students must have already obtained marks for the two mandatory workshops.

Further information can be found on the lecturer's webpage at http://docenti.unicatt.it/web/searchByName.do?language=ENG or on the Faculty notice board.