# Planning and Evaluating in Media Education

## Prof. Cristina Lisimberti

***COURSE AIMS AND INTENDED LEARNING OUTCOMES***

The aim of the course is to promote the students’ basic skills necessary for design and evaluation in the educational and training field.

Knowledge and understanding

At the end of the course, students will know:

- the main models and approaches to planning and evaluation in the field of media education

- the articulation and phases of the planning and evaluation process

- the main techniques and tools to support planning and evaluation

- the discipline-specific language.

Apply knowledge and understanding

At the end of the course, students will be able to:

- correctly use the discipline-specific language

- read, understand, and critically analyse planning and evaluation devices in the field of media education

- conceive and formulate projects in the field of media education and related evaluation devices

- identify and implement the main tools to support planning and evaluation.

***COURSE CONTENT***

The course examines some of the main points of planning and evaluation in the educational and training sector:

* Planning as an essential dimension of professionalism in the educational and training sector.
* The elements and actions of planning in media education: context analysis; needs analysis; definition of objectives; identification of resources and constraints; choice of means and instruments; articulation of the action plan.
* The planning and implementation of monitoring and evaluation systems: aims, objectives, tools, rendering methods, use of assessment data.

***READING LIST***

1) L. Paradiso, *La progettazione educativa e sociale. Modelli, metodologie, strumenti*, Mondadori, Milano, 2020.

2. Materials that will be indicated and made available online on the course platform.

***TEACHING METHOD***

The course includes the alternation of lectures and activities to be carried out (individually and in groups) in an asynchronous form. The asynchronous mode requires the consultation of video lessons and further study material as well as the analysis of the case studies identified. During the course, students will be guided in the development of an educational-training project in the field of media education also through specific exchange of views.

***ASSESSMENT METHOD AND CRITERIA***

The assessment is based on an integrated system that includes:

1) execution of simulation activities on cropped-down aspects of the design developed by the student, according to formats made available in the online area of the course and documented in the portfolio. These must be delivered in writing at least 2 weeks before the exam date;

2) formulation of an educational-training project in the field of media education, according to a format made available in the online area of the course. This must be delivered at least 1 week before the exam;

3) oral interview during which the mastery of the knowledge and the acquisition of the acquired skills will be verified, also through the critical reflection on the project prepared by the student.

The different parts of the exam are aimed at an integrated verification of the student's knowledge, application capabilities, and methodological and design skills. In assessing students' activities and project work, the following criteria will be considered: completeness, relevance, presentation clarity, consistency and ability to justify the methodological choices made, feasibility and sustainability, and originality of the proposal.

In the oral interview, students will have to demonstrate their command of the specific language of the discipline, and their critical and argumentative ability in re-reading, reworking and presenting contents.

***NOTES AND PREREQUISITES***

The course requires a command of the basic elements of research methodology in the educational and/or social field. Students who do not possess these skills are advised to read the following text:

K. Montalbetti - C. Lisimberti*, Ricerca e professionalità educativa. Metodi e strumenti*, Pensa, Lecce, 2015.

As an additional text for the deepening and systematization of the course contents it is suggested

D. Felini-R. Trinchero, *Progettare la media education. Dall'idea all'azione, nella scuola e nei servizi educativi*, Milano: Franco Angeli, 2015

Further information can be found on the lecturer's webpage at http://docenti.unicatt.it/web/searchByName.do?language=ENG, or on the Faculty notice board.