## **Workshop: Social media and informal educational contexts**

## Prof. Paolo Raviolo

### **WORKSHOP AIMS AND INTENDED LEARNING OUTCOMES**

The Workshop aims to present students with some didactic perspectives that lead to a critical reading of digital social media. In a context where digital media constitute a part of everyone’s experiential horizon, the dimension of social networks is characterised by a growing constellation of platforms, technologies, and interfaces that become increasingly permeating and tends to create a media space in which emotions, sociality, and identity unfold, reconfigure, and are negotiated.

The specific aim of the workshop is to offer education proposals referred to three dimensions of critical reflection on social media: emotional, social and identity related.

The intended result is the acquisition by students of the competences suitable for designing, implementing, and evaluating educational activities in the field of digital social media.

***DESCRIPTION OF THE ACTIVITIES***

The synchronous workshop meetings and the related asynchronous activities will focus on the following contents:

* Epistemological and methodological perspectives
* The emotional dimension in the digital dimension
* Digital sociality and Social Network Analysis
* Narrative dimension and digital identity

Students will be required to actively work and in small groups, both during and after classes; the goal will be to develop some teaching unit projects by experiencing the methods illustrated concerning the different perspectives of social media analysis.

***TEACHING METHOD***

The working methodology refers to a constructivist and metacognitive perspective, which includes the presentation of three scenarios to the students and the request to develop a collaborative project for each one of them, working in groups of 3-4 students in both synchronous and asynchronous modalities. Each project will then be presented, discussed among peers, and subjected to a restructuring phase with the help of the lecturer. At the end of the workshop, all students will be asked to develop a synthetic critical report by analysing the criticalities and strengths of their work, highlighting the replicability of the methodology in educational contexts such as the different school levels and the extracurricular world.

***ASSESSMENT METHOD AND CRITERIA***

The final assessment will include the writing of a project and the subsequent plenary presentation and discussion of the paper.

The modalities for participation in the workshop, the proposed activities and group work will provide further elements to test the intended learning outcomes and therefore approve the students’ passing of the workshop requirements.

The workshop can be validated after checking the student's attendance at classroom activities for the total number of hours provided.

***NOTES AND PREREQUISITES***

Further information can be found on the lecturer's webpage at <http://docenti.unicatt.it/web/searchByName.do?language=ENG> or on the Faculty notice board.