# Communication theories

## Prof. Davide Navarria

***COURSE AIMS AND INTENDED LEARNING OUTCOMES***

The aim of the course is to provide an introduction to issues regarding the nature of signs and the phenomenon of human communication with special reference to relations between experience and narration.

At the end of the course, students will be able to recognize and describe the fundamental dynamics at the basis of the communication phenomenon, with a focus on narration and literary texts.

***COURSE CONTENT***

*Institutional part*

**Fundamental concepts, themes and problems**

This first part of the course will study the definition of certain underlying categories of human communication, such as for example: sign/code/system, information/communication, text/context/para-text, syntax/semantics/pragmatics etc. Students will then critically study these definitions in relation to subject-language-reality.

*Monographic part*

**The truth of the narrative**

The subject of the second part of the course will be the issues relating to the relationship between experience and narration and between truth and fiction, with particular attention to literature and other phenomena such as new media and the peculiar communication dynamics that characterize TV series, social networks, cinema, with a specific focus on the horror genre.

***READING LIST***

Adopted texts

1. S. Petrosino, *L’esperienza della parola. Testo, moralità e scrittura*, Vita e Pensiero, Milano 2008.

2. S. Petrosino, *Il magnifico segno. Comunicazione, esperienza, narrazione*, Edizioni San Paolo, Cinisello Balsamo, 2015.

3. S. Petrosino, *Contro la cultura. La letteratura, per fortuna*, Vita e Pensiero, Milano, 2017.

4. S. Petrosino, *Il miraggio dei social. Euforia digitale e comunicazione responsabile,* Interlinea, Novara 2019.

One text chosen from the following:

1. D. Navarria, S. Pastorino, *Il male quotidiano. Incursioni filosofiche nell’horror*, Rogas, Roma 2022.

2. S. Patriarca, *Il digitale quotidiano. Così si trasforma l’essere umano*, Castelvecchi, Roma 2018.

3. A. Biscaldi, V. Matera, *Antropologia della comunicazione. Interazioni, linguaggi, narrazioni*, Carocci, Roma 2017.

***TEACHING METHOD***

Frontal lectures in class (with the use of multimedia tools).

***ASSESSMENT METHOD AND CRITERIA***

The exam will be oral. On the one hand, it aims to assess the adequate comprehension of the fundamental notions concerning the phenomenon of communication and the status of the sign in literature; on the other hand, it also aims to assess the candidate’s ability to develop, with specific references to proposed texts, a personal and critical analysis on the meaning of narration, and, above all, on the relevant role that literature plays within the human experience at large. This critical skill will play a fundamental role in determining the final mark.

***NOTES AND PREREQUISITES***

As an introduction, teaching does not require prerequisites relating to the content covered. However, it presupposes interest and sensitivity towards the communication relationship and its current digital dimensions.

Further information can be found on the lecturer's webpage at http://docenti.unicatt.it/web/searchByName.do?language=ENG or on the Faculty notice board.