# History of Radio and Television

## Prof. Paola Abbiezzi

***COURSE AIMS AND INTENDED LEARNING OUTCOMES***

The course examines the key aspects of the history of radio and television, from their origins to the present day, by means of a theoretical approach as well as the analysis of the programmes that signpost the development of the two media forms.

By the end of the course, students will be able to appreciate the importance of the history of radio and television in understanding the contemporary media scenario. They will also have acquired skills related to the production of a radio podcast.

***COURSE CONTENT***

Semester 1

General section. Key aspects of the history of radio and television, from their origins to the present day: theory, detailed studies and analysis.

Semester 2

Between image and orality. The evolutionary path of radio and television: from the word to the image and back. Formats, genres and languages.

***READING LIST***

**Semester 1:**

A. Sangiovanni*, Specchi infiniti. Storia dei media in Italia dal dopoguerra ad oggi*, Donzelli, Roma 2021.

G. Simonelli, *Cari amici vicini e lontani.* *L’avventurosa storia della radio,* Bruno Mondadori, Milan, 2012.

**Semester 2:**

P. Abbiezzi, *La radio* in F. Colombo-R. Eugeni (ed.), *Storia della Comunicazione e dello Spettacolo in Italia. Vol. 2: I media alla sfida della Democrazia,* Vita e Pensiero, Milan, 2015.

L. Lupo, *Il Podcasting. La radio di contenuto ritorna sul web,* Meltemi Milano 2019.

The slides of the lessons and the audio and video contributions analyzed are to be considered an integral part of the bibliography.

Additional materials will be made available during the course via the Blackboard platform.

***TEACHING METHOD***

Frontal lectures supplemented with audio and video material, as well as talks from radio and television industry professionals. There will also be a series of seminars for further study, as well as additional activities that include producing a podcast.

***ASSESSMENT METHOD AND CRITERIA***

Before the start of semester 2, students will take an interim test on their knowledge of the essential history of radio and television.

During semester 1, students will be offered supplementary activities, namely the production of content associated with the course; these will be the subject of the interim test and contribute to the partial mark.

Students who do not take the interim test and do not participate in the supplementary activities may take the entire exam in oral form in a single exam session.

The oral exam will assess students on:

1. the quality of their participation in lectures and other supplementary educational activities and in the production of the podcast;

b. their level of detail of the texts on the reading list;

c. their ability to conceptually reprocess data;

d. their development of a general and issue-based critical view of the themes discussed;

e. the precision and originality of the presentation.

For students who have participated in the lectures and supplementary activities, including the production of the podcast, the final mark will be based on the results of the interim test (60%) and the oral exam (40%), which will assess their communication skills and ability to formulate coherent arguments. For students who take the exam in oral form only and do not take the interim test or participate in the supplementary activities, the final mark will be based on the accuracy of their answers (70%) and their communication and presentation skills (30%).

***NOTES AND PREREQUISITES***

The course has no prerequisites in terms of content. However, students are expected to have basic knowledge of contemporary history and an interest in and curiosity about the world of radio and television, and related topics.

In the event that the health emergency should continue, both teaching activities and any forms of learning monitoring, both in progress and final, will be provided also remotely through our University's BlackBoard platform, the Microsoft Teams platform and any other tools envisaged and notified at the beginning of the course, so as to ensure the full achievement of the formative objectives set out in the study plans and, at the same time, the safety of our students.

Further information can be found on the lecturer's webpage at http://docenti.unicatt.it/web/searchByName.do?language=ENG or on the Faculty notice board.