# Museology

## Prof. Paolo Alessandro Biscottini

***COURSE AIMS AND INTENDED LEARNING OUTCOMES***

The aim of the Museology course is to promote the culture of the museum in light of its history and in the contemporary world. A fundamental aim of the course is to clarify the nature of the museum today, with a focus on the topics of international museology, also thanks to additional contributions from various experts.

The Museology course for the academic year 2022-23 takes place in semester 1 in order to coincide with the Museums and Museum Services Management course held by Prof. Annalisa De Curtis.

The two courses address similar topics at the same time, from both a museological and a managerial perspective, with reference, in this case, to museography as well.

The relationship between the two courses will be apparent in lectures and even more so in some of the joint activities, at which both lecturers will be present.

This course is aimed to train new museologists, not only from an academic point of view (whilst not underestimating the importance of the history of museology and its regulations), but also in relation to the concrete dynamics of cultural and management politics.

***COURSE CONTENT***

The Museology Course refers to the current problems of the Museum,

considering, in particular, the representation of the contemporary and making specific reference to the Venice Biennale inaugurated in April 2022.

The title of this first part of the course is:

**The contemporary takes to the stage**.

The second part of the course will address the high-quality artistic production that is mostly ignored by critics and the market. The title of this second part is:  
**The contemporary that is never seen on stage**.

The aim is to visit one or more artist studios and, above all, give meaning to the important artistic production that is not generally taken into account, seeking to uncover the reasons. From this perspective, a particular importance is given to the relationship with contemporary issues within a changing country.

Course Title:

**The contemporary takes to the stage**

If the visit is not allowed, it will be replaced by video and photographic material.

***READING LIST***

M.C. Ruggieri Tricoli - M.D. Vacirca, *L’Idea di museo. Archetipi della comunicazione museale nel mondo antico,* Ed. Lybra, Milano, 1998.

L. Cataldo-M. Paraventi, *Il museo oggi.* *Linee guida per una museologia contemporanea,* Hoepli, 2007.

The following chapters:

Part I - *Il museo e la sua storia:* La nascita del collezionismo - La nascita del museo pubblico - Il museo nell’Ottocento - Verso il museo contemporaneo.

Part II *- Il museo contemporaneo*: Il museo e le sue definizioni - Lineamenti di legislazione in materia di beni culturali e musei - Le tipologie di musei - Le discipline del museo - Il museo come servizio pubblico.

Part V - *Museo, società e strategie di sviluppo*: Il museo tra società e territorio - Organizzazione e gestione dei musei. Verso un nuovo management - Strategie e strumenti per lo sviluppo del museo: il marketing.

P. Biscottini, *Note di museologia,* Educatt, Milano, 2004.

G. Agambem, *Che cos’è il contemporaneo?,* Nottetempo, Roma, 2008

K. Message, *New museums and the making of culture,* Berg, Oxford, 2006.

A. Dewdney-D. Dibosa-V. Walsh, *Post critical museology: theory and practice in the art museum,* Routledge, Abingdon Oxon, 2013.

P. Biscottini, *L'immagine - Diario del silenzio,* Mimesis, Milano, 2015.

G.Garelli, *La questione della bellezza*, Einaudi, Torino, 2016

E.Christillin - Ch.Greco, *Le memorie del futuro*, Einaudi, Torino, 2021

P.Biscottini – A. de Curtis, *Museo. Dialogo a distanza*, forthcoming

C. Alemani (edited by), *Biennale di Venezia 59 Esposizione Internazionale d’arte. Il latte dei sogni*, Ed. La Biennale di Venezia, 2022.

Other reading references will be communicated during the course.

***TEACHING METHOD***

Lectures.

Meetings.

Offsite visits.

***ASSESSMENT METHOD AND CRITERIA***

Oral exams/tests.

***NOTES AND PREREQUISITES***

Further information can be found on the lecturer's webpage at http://docenti.unicatt.it/web/searchByName.do?language=ENG or on the Faculty notice board.