## **Seminar: Media law**

## Prof. Matteo Vincenzo Cotellessa

***COURSE AIMS AND INTENDED LEARNING OUTCOMES***

The seminar is an opportunity for in-depth study on various thematic areas of media law: television, radio, cinema, web, and social networks, including a reflection on how the legislation concerning journalistic work is adapted to each of these “platforms”. In the five modules in the programme, the course also aims to offer students the opportunity to reflect on the phenomenon of audio-visual and film industry regulation, analysing positive and dubious aspects of the phenomenon, with particular attention to advertising and OTT (Over- The-Top).

With the aid of the practical cases addressed in the meetings, at the end of the seminar, students will be able to orient themselves in the very delicate and topical overview of media law, highlighting critical issues and open matters.

***COURSE CONTENT***

1. Introduction to media law and module on advertising. Causes, instruments, and areas of intervention of the State and of the European Union in the regulation of the audio-visual sector. Competition in the media market; Copyright; consumer protection (misleading advertising and product placement).

2. Information module. Art. 21 Cost and limits. Right to information, criticism, and satire. Order of Journalists and Press Laws. Role of the managing Director and defamation in the press. Consolidated text of the journalist's duties (correction, protection of minors, survey regulation, deontology charters).

3. Radio and television broadcasting module. The Television Without Frontiers Directive and New Audio-visual Media Services. Evolution of Italian legislation (Maccanico Law, Gasparri Law, advent of digital terrestrial ...). Reform of Rai and public service broadcasting. Level playing field Law.

4. Module on the Cinema. The legislation on Italian cinema: origins, virtues, and criticisms of the Urbani Decree; film financing; the Franceschini Law. Challenges of European cinema.

5. Module on social networks.

***READING LIST***

Lecture notes. Further reading list information will be provided directly by the lecturer during the meetings, and through his personal webpage [www.unicatt.it](http://www.unicatt.it)

Recommended textbooks for further study:

1. R. Razzante, “Manuale di Diritto dell’informazione e della comunicazione”, Cedam, 2022

2. R. Razzante (edited by), “La Rete che vorrei. Per un web al servizio di cittadini e imprese dopo il Covid-19”, FrancoAngeli, Milan, 2020

3. G. Richeri, “Economia dei media”, Laterza, Rome-Bari, 2012

4. M. Cucco, “Economia del film. Industria, politiche, mercati”, Carocci, Rome 2020

5. M Cucco, G. Manzoli, “Il cinema di Stato. Finanziamento pubblico ed economia simbolica nel cinema italiano contemporaneo”, il Mulino, 2017

6. M. Scaglioni (edited by), “Cinema made in Italy. La circolazione internazionale

dell’audiovisivo italiano”, Carocci, Rome, 2020

7. B. Zambardino, “Dal possesso all'accesso. L'industria audiovisiva ai tempi dello streaming”, Fondazione Ente dello Spettacolo, 2015

***TEACHING METHOD***

Participatory teaching, aimed at encouraging discussion and personal reflection, and theoretical presentation of the contents. During the meetings, a number of practical cases will also be addressed, therefore it is strongly recommended to attend the lessons focused on five different modules.

***ASSESSMENT METHOD AND CRITERIA***

At the end of the meetings, students will be asked to write a short paper (no more than 10,000 characters) on one of the topics addressed. A positive assessment will also depend by the students’ active participation in the meetings, the content of the final written report, and their critical skills.

***NOTES AND PREREQUISITES***

Since this is an introductory course on media law, there are no special prerequisites. However, although no prerequisites have been established, participation in the seminar could be easier and more profitable for students with previous basic knowledge of Constitutional Law (Constitutional Organisation in Italy and Sources) and European Union Law (Institutional framework, subjects, competences and legal system of the European Union).

The recognition of the ECTS credit requires the attendance at at least 4 meetings.

In case the current Covid-19 health emergency does not allow frontal teaching, remote teaching will be carried out following procedures that will be promptly notified to students.

Further information can be found on the lecturer's webpage at http://docenti.unicatt.it/web/searchByName.do?language=ENG or on the Faculty notice board.