# English for business and finance - First level

## Prof. Amanda Murphy

***COURSE AIMS AND INTENDED LEARNING OUTCOMES***

The course aims to develop effective communicative written and oral skills in international Business English, and to develop cultural understanding in contexts where English is spoken as a lingua franca and as a native language.

At the end of the course the student is expected to be able to:

– demonstrate understanding of intercultural competence through English;

– participate in meetings, take notes, and summarise financial news and data;

– produce and deliver effective reports and presentations;

– understand and write appropriate international communications regarding financial documents.

***COURSE CONTENT***

- English as a lingua franca in international contexts

- Models of cultural competence; exercising intercultural competence;

- Players, roles and responsibilities in the financial ecosystem

- Intensive listening and participating in live or video-conference discussions

- Taking notes, writing reports, summarising;

- Presentations of products/services with visual supports (slides, etc.);

- Vocabulary and reading news about the banking and financial systems

- Writing conventions in international business communication

***READING LIST[[1]](#footnote-1)***

English for the Financial Sector, Ian MacKenzie, Cambridge University Press. [*Acquista da VP*](https://librerie.unicatt.it/scheda-libro/mackanzie-ian/english-for-the-financialsector-students-book-9780521547253-246160.html)

Materials from online specialised websites (including the European Central Bank, European Financial Institutions, World Bank)

***TEACHING METHOD***

Interactive lectures, groupwork, task-based learning. Students are expected to take an active role in classes.

***ASSESSMENT METHOD AND CRITERIA***

Students will be assessed continuously on written tasks to be delivered during the course (50%), on oral presentations (30%) and on a final written exam (20%) delivered on Blackboard, which will concentrate mainly on the lexical content of the course.

***NOTES AND PREREQUISITES***

*If the health situation caused by the COVID-19 pandemic prevents teaching in the classroom, students will be notified in good time of the alternative lessons which will be provided via the online platforms used by the University.*

During the semester Prof. Murphy’s office hours will take place on a weekly basis by appointment.

1. I testi indicati nella bibliografia sono acquistabili presso le librerie di Ateneo; è possibile acquistarli anche presso altri rivenditori. [↑](#footnote-ref-1)