Internet Law and Protection of Innovation

Prof. Ivan Demuro

***COURSE AIMS AND INTENDED LEARNING OUTCOMES***

The course aims to provide students with a general framework of legal discipline in the field of digitalisation and the network, focusing on both the protection of personal data and the legal protection of intellectual creations and technological innovation. Special attention will be paid to the enhancement, including economic, of Big Data, to the use of artificial intelligence systems in the management of companies and business, and to IT contracts.

At the end of the course, students will have acquired the following:

* Knowledge of the regulations on the protection of personal data (GDPR) with particular reference to the processing of data collected online and automated data processing.
* Knowledge of the regulations on the protection of intellectual property and technological innovation
* Awareness of the consequences of using artificial intelligence systems.
* Knowledge of IT contracts regulations.

***COURSE CONTENT***

* Technological innovation and business activity
* Regulation on personal data processing
* Cookies
* Big Data
* Innovation protection
* Artificial intelligence systems in corporate governance
* Artificial intelligence systems in business activities
* Smart contracts

***READING LIST***

Giusella Finocchiaro, *Diritto di internet,* Zanichelli, 2020 (third edition).

In consideration of the course peculiarities and to facilitate the exam preparation and the study of editorial and regulatory news, specific course packs on the individual topics covered will be made available to students on the Blackboard page.

It is advisable to read some economic newspaper and/or the economic page of one (or more) of the main national newspapers.

During lectures, attending students will be able to participate in practical exercises in groups, which will be assessed for the exam.

***TEACHING METHOD***

Classroom lectures.

***ASSESSMENT METHOD AND CRITERIA***

The exam is oral and consists of questions about the programme aimed at assessing the students’ preparation and knowledge. The relevance of the answers, the students’ appropriate use of specific terminology, and their reasoned and consistent structuring of the speech will be considered in the assessment. The exam assessment consists in the assignment of a mark out of thirty.

***NOTES AND PREREQUISITES***

For a better active participation in the course, a basic knowledge of private law and commercial law is required.

Information on office hours available on the teacher's personal page at <http://docenti.unicatt.it/>.