# . – History of Economics

## Prof. Giovanni Gregorini, Prof. Riccardo Semeraro

***Text under revision. Not yet approved by academic staff***

***COURSE AIMS AND INTENDED LEARNING OUTCOMES***

**Course aims**

This course aims to illustrate the processes which have determined the development of the European industrial economy in the contemporary era and have recognised the enterprise as an essential protagonist within this development.

Working from this perspective, students will first analyse the process of industrialisation of Europe and how it has developed over the nineteenth and twentieth centuries, while taking into account the social aspects and economic policies. Secondly, students will examine issues related to the history of enterprise and its nature, type, organisational and dimensional models in terms of how they have changed during the contemporary age up to the present time of globalisation.

**Intended learning outcomes**

*Knowledge and understanding*

At the end of the course, students will be able to:

- spatially and temporally navigate the dynamics of contemporary capitalism from a global perspective;

- recognise the stages of modern economic development and how they have conditioned the formal and substantial evolution of economies and national companies;

- distinguish between different factors, also different systems, which have affected the workings of the market economy over time;

- understand, via historical knowledge, how to interpret change and appreciate difference.

*Ability to apply knowledge and understanding*

At the end of the course, students will be able to:

- deal with complex operative situations and recognise the need for a multi-causal approach to problems;

- approach the worlds of companies, manufacturing and tourism while bearing in mind the surrounding historical and institutional context;

- within the various activities of economic analysis, the importance of social, cultural and environmental variables, consider how they evolved historically;

- identify the systemic and sectorial strengths and weaknesses of the effective execution of economic action.

***COURSE CONTENT***

Semester 1 - General course: (Prof. Riccardo Semeraro)

*Origins and consolidation of the industrial society*.

- Continuity and discontinuity in the transition between the *ancient regime* and the industrial society.

- The first industrial revolution (1750-1850)

- The second industrial revolution (1850-1950)

- Contemporary economy (1950-2013)

Semester 2 - Historical Development Of The Enterprise: (Prof. Giovanni Gregorini)

*Enterprise and capitalism in contemporary history.*

- The foundations of a dynamic perception of enterprise;

- Enterprise at the service of industrialisation;

- Great enterprise, state, and market;

- World enterprise models in the twentieth century;

- Changes in the time of globalisation.

***READING LIST***

General semester

 E. De Simone, *Storia economica. Dalla rivoluzione industriale alla rivoluzione informatica*, Franco Angeli, Milan, 2014.

Single-subject semester: History of the enterprise

F. Amatori - A. Colli, *Storia d'impresa. Complessità e comparazioni,* Bruno Mondadori, Milan, 2011.

***TEACHING METHOD***

The course is taught through lectures (there may be group seminars on the international development of certain issues studied in the course).

***ASSESSMENT METHOD AND CRITERIA***

Written exam, based on different types of questions and aimed to assess the development of reasoning skills and knowledge of the subject, both from a general and a more specific perspective.

In addition, students will have the possibility to take an (optional) interim test after the end of semester 1. The mark obtained in this test will determine 50% of the final exam.

In order to pass the final exam, students will have to study the reading list mentioned above.

***NOTES AND PREREQUISITES***

Students should have general knowledge of modern and contemporary history as well as a mastery of basic economic concepts.

Further information can be found on the lecturer's webpage at http://docenti.unicatt.it/web/searchByName.do?language=ENG or on the Faculty notice board.