# Audiovisual Languages

## Prof. Raffaele Chiarulli

***Text under revision. Not yet approved by academic staff.***

***COURSE AIMS AND INTENDED LEARNING OUTCOMES***

The course aims to provide students with the key methodological tools they need to analyse the essential features of an audio-visual product, express their opinions about it, and identify its position in the current media landscape and its historical background.

At the end of the course, students will be able to analyse audio-visual products using the criteria explained during the course; orient themselves in the world of communication (from a textual point of view); reason upon the link between the art of narration and its visual representation, with a focus on cinema as a cultural product.

There will be a particular focus on the practice of screenplay writing as the first conceptual framework of the relationship between word and image, and to the concepts of “narrative” and “image”.

***COURSE CONTENT***

The course will introduce some theoretical guidelines that will help students interpret the current audio-visual galaxy, with a focus on cinema, intended as a collector of transmedia narrations. In particular, it will explore the concepts of ‘script’, and ‘adaptation’ – intended as the key tool to identify the different forms of narration at the basis of our social practices, and the connections between the different means of communication from an intertextual perspective.

Finally, in order to find a practical application to knowledge acquired in class, the course will focus on the narrative and visual analysis of texts and audio-visual products, guided by the lecturer.

***READING LIST***

M. Corsi, *Il linguaggio cinematografico. Narrazione, immagine, messinscena, montaggio e sonoro nei film e nelle serie TV*, Hoepli università, Milano 2022.

G. Frasca, *24 fotogrammi per una storia del cinema essenziale ma esaustiva*, Dino Audino, Roma 2021.

R. Chiarulli, *Social Movies. Dal cinema digitale al cinema del sociale*, Franco Angeli, Milano 2013 (only pages 5-72 and appendix pp. 153-158).

Plus a book of your choice:

G. Scarpelli, *Storie di carta, storie di celluloide. La narrazione cinematografica*, Edizioni ETS, Pisa 2020.

E. Fornasari, *20 eroine per una storia della letteratura per l’infanzia al femminile*, Dino Audino, Roma 2023.

J. Lynch, *Il profumo dei limoni. Tecnologia e rapporti umani nell’era di Facebook*, Lindau, Torino 2018 (3Th ed.).

***TEACHING METHOD***

Frontal lectures.

Further teaching material will be made available on Blackboard.

***ASSESSMENT METHOD AND CRITERIA***

Oral exam, consisting in 4-5 questions aimed to assess knowledge of the subject. The final mark will be expressed in thirtieths.

Students will be assessed on knowledge of the topics explained during the course, ability to make a clear presentation, and acquisition of critical skills.

Assessment criteria: accuracy of answers, use of appropriate terminology, and ability to use argumentation to support statements, opinions, and analyses.

***NOTES AND PREREQUISITES***

There are no prerequisites for attending the course. However, students should show a certain curiosity towards cinematography intended as a form of art and entertainment.

Should the Covid-19 health emergency prevent in-person teaching, distance learning alternatives will be put in place, details of which will be provided to students in good time.

Further information can be found on the lecturer's webpage at http://docenti.unicatt.it/web/searchByName.do?language=ENG or on the Faculty notice board.