Workshop: Development of Employability Skills 1

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COURSE AIMS AND INTENDED LEARNING OUTCOMES

The workshop aims to build knowledge and skills that can be spent in the entry phase into the professional world, with a specific focus on the tools for the development of its professional network.

The main learning outcomes concern understanding the labour market and its evolutionary logic, and the identification and preparation of tools for a future job search, starting from a reflection on oneself. The workshop will also allow a deeper exploration of the main tools for a job search and will set up and structure a search using specific digital tools.

COURSE CONTENT

The workshop will be divided into 4 modules, as follows:

* MODULE 1 – YOUNG PEOPLE & THE LABOUR MARKET, aimed at better knowing the labour market and its developments, with a specific look at skills useful for professional development.
* MODULE 2 – NETWORKING: THE WINNING CARD IN⁠A JOB SEARCH. TOOLS and METHODOLOGY, aimed at knowing the main communication tools to be prepared for the job search 'campaign', as well as mapping tools for the sector/markets.
* MODULE 3 - NETWORKING DEVELOPMENT & LINKEDIN: SETTING UP ONES PROFILE, aimed at developing and expanding ones network.
* MODULE 4 - LINKEDIN: INTERACTION. NETWORKING INTERVIEW, aimed at learning about tools and methods for creating value and engaging the network.

READING LIST

In addition to the materials presented in class, the study of the following volumes is proposed:

* "Networking e Lavoro" by Marco Vigini
* "Chimica Sociale" by Marissa King

TEACHING METHOD

The workshop offers experiential teaching with differentiated training tables, exercises and videos.

ASSESSMENT METHOD AND CRITERIA

The workshop assessment will be based on active participation in the lectures and discussions with colleagues, performing the training tables on a regular basis.

NOTES AND PREREQUISITES

Regular course attendance is recommended given the strong experiential and applied nature of the workshop.

Further information can be found on the lecturer's webpage at http://docenti.unicatt.it/web/searchByName.do?language=ENG, or on the Faculty notice board.