



# Terms

## Call for Ideas

### Objectives

Università Cattolica del Sacro Cuore has launched a Call for Ideas in order to select **teams** committed to developing **projects** with a strong **entrepreneurial vocation**. Initiatives capable of generating a strong **social impact** are also welcome.

The main purpose of this call is to promote the culture of **entrepreneurship** among students, i.e. to enhance the expression of the innovative drive in the conception phase, in the organizational phase and during the entrepreneurial activity.

In particular, proposers are invited to submit entrepreneurial ideas **in the agri-food sector** that start from an **analysis of the needs** of the territory of Cremona and, more in general, the Italian territory.

The project must originate from a precise picture of reality and of the problems, and put forward a business idea that can respond to the identified needs.

To achieve this goal, Università Cattolica del Sacro Cuore has created **ConLab**, a co-working space exclusively aimed at entrepreneurial activities, in an innovative and multidisciplinary perspective. The teams selected through this call will not only benefit from this space, but will also take part, in an active, original, and participatory way, in related activities and services.

### Recipients and requirements

The call is aimed at teams of young people who want to develop business ideas that maintain close ties with Università Cattolica. Each team must be composed of individuals who, on the date of submission of the application, belong to one of the following categories:

- students enrolled in an undergraduate, graduate or single-cycle degree programme at Università Cattolica del Sacro Cuore;
- students enrolled in a Doctoral Programme/Ph.D. School at Università Cattolica del Sacro Cuore;
- students enrolled in a Master's or Specialisation School at Università Cattolica del Sacro Cuore;
- students enrolled in a Summer/Winter School provided by Università Cattolica del Sacro Cuore;

- graduated students from Università Cattolica del Sacro Cuore who terminated their studies **no more** than two years prior to the present call;

- experts from outside Università Cattolica del Sacro Cuore with proven expertise in the field in which the candidate project is developed can be part of the team. In any case, it is possible to include a **maximum of one external** expert per team.

Each team must be formed **by a minimum of two and a maximum of six participants**. Business ideas from students from the Cremona campus will be particularly welcome.

Residents in countries not belonging to the European Union must have their resident permit on the Italian territory in order at the time of application.

Failure to comply with the requirements indicated will result in the exclusion of the application from the present Call for Ideas.

### **Services and benefits for winners**

The winning teams will be able to benefit, for a period of **6 months** and renewable for a maximum of 12 months altogether, of:

- **customised** workstations at the **ConLab** co-working space of Università Cattolica del Sacro Cuore, a shared working and representation area specifically identified and therefore equipped with all the tools and requirements of these spaces (Università Cattolica reserves the right to eliminate or modify this bonus if it is not possible to guarantee it in relation to the COVID-19 emergency provisions);

- **Training** activities (face-to-face lectures, online self-learning, collaborative activities in groups, participation in seminars and thematic events, without prejudice to the regulatory provisions due to the COVID-19 emergency);

- (Individual and group) **mentoring** and **coaching** services for the development of one's own business idea, without prejudice to the regulatory provisions due to the COVID-19 emergency;

In order to enjoy the benefits provided, the teams selected as winners must formally approve and sign the conditions of use of the dedicated workstations, which must be used **exclusively** for the activities provided for in this call for ideas.

### **Participation**

To participate, each team must complete the **[PARTICIPATION APPLICATION by 12/21/2020](#)**.

The teams will be notified of the **outcome** of the selection **by e-mail** (to the e-mail address indicated on the application form).

After the publication of the results, each member of the selected teams must sign a declaration of full acceptance of the Internal Terms and Conditions.

## Selection criteria

The **evaluation** of the applications received will be carried out by an Evaluation Committee specifically appointed by Università Cattolica del Sacro Cuore and composed of professors/lecturers and experts. The judgement of the committee is final.

The selection criteria by which evaluation will be carried out are as follow:

Area	Selection criteria		Score (0-30)
Team	<b>Composition and skills</b> (candidates' academic and/or professional curriculum)	4	Max 12
	<b>Role diversification</b> (team made up of members with different training profiles/well distributed operational functions)	4	
	<b>Motivation</b> (possibility and determination to participate in the activities proposed by ConLab)	4	
Idea	<b>Innovativeness</b> (originality of the proposal)	10	Max 18
	<b>Feasibility</b> (degree of effective feasibility of the project, especially at organisational, technical, and economic level)	6	
	<b>Idea presentation</b> (ability to provide a clear description of the idea when filling in the application)	2	

**Information and contacts**

ConLab – Co-working space of Università Cattolica

e-mail: [conlab@unicatt.it](mailto:conlab@unicatt.it)