

## **Global Challenges & Impacts**

Professor Emanuele Vendramini

### ***COURSE AIMS AND INTENDED LEARNING OUTCOMES***

The course aims at addressing all the challenges that businesses and society are facing in a globalized world.

Modern societies are facing challenges related to poverty reduction, health related problems, climate change, urbanization /revitalization of inner cities.

The intended learning outcomes of the course are the following:

- Know the roles that different Public, Society and Businesses
- Know the key concepts of the management of firms and of public and no profit organizations.
- Understand the complexity of the issues that multinational companies have to face
- Understand the implication of the from Government to Governance process: the drivers and the main stakeholders of the shift from government to governance
- Analyze the process of privatization: definition of privatization and BGR / PPP, main features and fields involved into the process of privatization

### ***COURSE CONTENT***

- Introduction and Kick off
- Not business as usual anymore: case study the Covid 19
- The dynamic Environment case study Greece
- The business Power case study: De beers company's role on economic development
- Role of government case study Obamacare
- Consumerism Case study alcohol
- Globalization, internationalization and Trade: case study Brexit
- The changing Work place case study a tale of two Raids
- Climate change: case study Aspen
- Final Wrap up and Group Presentations

### ***READING LIST***

- Business, Government and society McGraw Hill 13th edition 2016 (INDIAN EDITION)

### ***TEACHING METHOD***

The course will be taught through different methods combined: lectures, case studies and discussions. The students are asked to be actively involved

### ***ASSESSMENT METHOD AND CRITERIA***

The assessment method will be presented in class during the first class will be as follows:

#### **ATTENDING STUDENTS:**

Workgroup: 45%

Assignments: 20%

Final exam: 35%

Class interaction and case discussion will be part of the learning process. The case studies will be available on Blackboard and on HBS library (the course pack will cost 21.25 USD).

The instructor will be posting on BB the questions to prepare each single case study.

Case studies have to be prepared before class.

NOT ATTENDING STUDENTS expected to prepare the following chapters of the textbook: 1-2-3-4-9-10-11-14-15-16-17.

The exam for non attending students will be based on open questions.

### ***NOTES AND PREREQUISITES***

The course presupposes that students enrolling already have a good understanding of management and international affairs.

Information on office hours available on the teacher's personal page at <http://docenti.unicatt.it/>