

João Melo

a) What was your V & E background before attending VENIT?

Before attending the VENIT program I had no background in viticulture and enology and I had no idea what the reality of the wine industry was all about. As someone who comes from a country where wine plays a big cultural role, my decision to enroll in the VENIT program was purely out of curiosity to not only try something new but also to look for a new career path that could bring me joy and happiness, and being a part of this industry represented a great opportunity to be into something most people cherish greatly.

b) What was your occupation before attending VENIT?

Before the VENIT program I completed my Bachelor's in Chemistry. As I wasn't satisfied with this degree nor the field itself, I thought the knowledge I've acquired could serve as something complementary for what I could do in the future in the wine industry.

c) What is your current occupation?

At the moment, I'm currently working as a vineyard technician and also as an assistant winemaker for a company who recently started producing in the portuguese islands of Faial and Pico.

d) How much did VENIT contribute to such a change?

This program made me discover a real passion once I had the opportunity to do my first internship. The knowledge in viticulture they share is just so good, practical, and real that I felt so confident in my own ability to address everyday challenges in the vineyard. While I also still invest in other certifications and have this vision that a professional needs to be as complete as possible, I firmly believe VENIT made me a very desirable asset for other companies.

