

Matthew Kracke

1. What was your V & E background before attending VENIT?
 - a. Before attending the VENIT program at Cattolica I did not have any education in viticulture and enology. I studied landscape design and construction in university so I had a knowledge in agriculture but not details on viticulture and nothing in enology.
2. What was your occupation before attending VENIT?
 - a. Before attending VENIT I worked as an account manager/salesman at a landscape design and construction company.
3. What is your current occupation?
 - a. I will be starting a job as a cellar/vineyard assistant for a winery in the Finger Lakes region of New York in March.
4. How much did VENIT contribute to such a change?
 - a. I think VENIT played an integral part in this change of careers. The program gave me a solid basis of knowledge. That paired with my internship experience has helped in my search for a job within the field. I think the degree has placed me on a good track to begin and advance my future in the wine business.

