Seminars

PSYCHOLOGY IN THE FUTURE: BRIDGING THE GAP BETWEEN FOOD, HEALTH, AND ENVIRONMENT

SUSTAINABILITY AND PSYCHOLOGY: A GENTLE PUSH TO HEAL THE WORLD

Today our society is faced with complex challenges to deal with: climate change, energy crisis and aging population are just some of the problems. Leading to such profund change requires behavioral expert, figures who can integrate a solid understanding of psychology and decision-making levers with knowledge about health, environment and global economy. The master's degree program "Consumer Behavior: psychology applied to food, health and environment" is pleased to invite you to a short series of seminars designed to explore the role that psychologists of the future may play in meeting the challenges posed by today's society.

Guest

Francesco POZZI, A Better Place

Discussant

Guendalina GRAFFIGNA Paola IANNELLO

THE SEMINAR WILL BE CONDUCTED IN DUAL MODE

Incontro

Tuesday 21 May 2024 Room G.011 Borsi 5.00pm - 6.00pm

Largo A. Gemelli, 1 - Milano





