Economic resilience in contemporary Italy and Spain
Policies, businesses, institutions

Welcome address
Mario TACCOLINI
Università Cattolica del Sacro Cuore

Chair
Giuseppe DE LUCA
Università degli Studi di Milano
President of Associazione Italiana per la Ricerca in Storia Economica, ARISE

Papers
Resilience and competitive advantage of large global fashion companies, 1990-2022
José Antonio MIRANDA ENCARNACIÓN
Universidad de Alicante

Andrea Maria LOCATELLI, Paolo TEDESCHI and Laura PROSPERI
Università Cattolica del Sacro Cuore and Università degli Studi di Milano-Bicocca

The leading role of machinery manufacturers in the recovery of technological leadership of the European steel industry
Miguel Ángel SÁEZ GARCÍA, Pablo DÍAZ MORLÁN and Riccardo SEMERARO
Universidad de Alicante and Università Cattolica del Sacro Cuore

The gold standard in the Mediterranean periphery. A comparison between Spain and Italy
Alba ROLDÁN MARÍN
Universidad de Alicante

A story of resilience: Italian vermouth in the age of globalization, 19th-21st centuries
Luciano MAFFI and Omar MAZZOTTI
Università degli Studi di Parma

Scientific coordination: Giovanni Gregorini, José Antonio Miranda Encarnación, Riccardo Semeraro

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International workshop

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Sala della Gloria
Via Trieste 17, Brescia

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